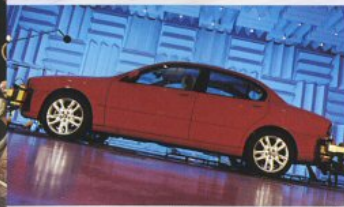


X-TYPE
SALOON




JAGUAR



ACCESSIBLE EXCITEMENT

THE X-TYPE RANGE

Deciding you want an X-TYPE is easy. But which will it be: X-TYPE Classic, X-TYPE S, the luxurious X-TYPE SE, X-TYPE Sovereign, the dynamic X-TYPE Sport or X-TYPE Sport Premium? There are four engines to choose from: the 2 litre diesel, 2 litre, 2.5 litre or 3 litre V6 petrol. All cars are equipped with a five-speed manual gearbox and for the petrol models, there's the option of a five-speed electronic automatic transmission.


Whatever X-TYPE you choose, you will enjoy exceptional value for money and something much harder to quantify; a sense of pleasure and pride that you'll experience every time you drive.





X-TYPE S

2 litre V6 petrol shown here in
Ultraviolet paint with optional
18" Aruba alloy wheels.



X-TYPE SE/SOVEREIGN
Elegance and excellence;
the luxurious X-TYPE SE and
Sovereign are distinguished by
chrome bumper inserts,
window surrounds and full
chrome grille. The 3 litre
shown here in Zircon paint,
enhanced by standard 17"
Cayman alloy wheels.



**X-TYPE SPORT/
SPORT PREMIUM**

Body colour grille surround and bumper blades, chrome rear signature blade and satin black window surrounds, give the X-TYPE Sport athletic looks. The 3 litre Sport Premium shown here in Ultraviolet paint with standard 18" Aruba alloy wheels.





CRAFTSMANSHIP FOR THE MODERN AGE

X-TYPE INTERIORS

Jaguar interiors have always been luxurious. The X-TYPE maintains that quality and craftsmanship, with finely stitched cloth or supple leather and carefully matched wood veneers.

Yet X-TYPE also moves tradition into the modern age. Throughout the cabin, you'll find the benefits of ever-advancing technology. Standard equipment on every X-TYPE includes electric height adjustment for the driver's seat, air conditioning and a perimeter security system with intrusion sensing.

Car shown: **X-TYPE 3 LITRE SE** Zircon paint. Standard 17" Cayman alloy wheels. Champagne leather interior.





Jaguar quality is carefully safeguarded. Our leather interiors and veneers are still handpicked for every car. The introduction of Carbon Fibre shows how we're moving with changing tastes. In fact, our designers are finding inspiration all the time in new finishes, often from surprising sources, such as ceramics, glass and furniture as well as fashion.

Advances in technology allow great leaps forward to be made in Jaguar interiors, with innovations such as soft-feel and metallic flake polymers. These changes will be introduced gradually, and Jaguar will always be moving with or ahead of the trends.

KIM CHALLINOR
Manager, Colours & Trim





JAGUAR

Born to perform



EXCLUSIVE DETAILING

Chrome audio speaker surrounds,
typical of our attention to detail.

TWIN CUPHOLDERS

Conveniently located twin
front cupholders.

X-TYPE CLASSIC

In Warm Charcoal cloth with Bronze stained Sapele veneer.



MEMORY DRIVER'S SEAT AND DOOR MIRRORS

The optional 10 way electrically adjustable front power seats feature three-position memory settings for the driver, ideal for accommodating the preferences of you and any other regular driver. The angle of the door mirrors automatically adjusts with the seats. (Standard on Sovereign)

REAR CENTRE ARMREST WITH TWIN CUPHOLDERS

The rear centre armrest is fitted with twin cupholder (optional on the Classic model).

SOVEREIGN LUXURY

Contrast seat piping exclusive to the Sovereign model. (See page 47 for colour availability.)

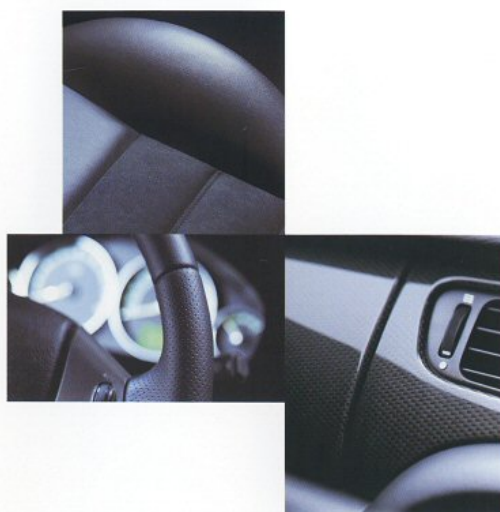
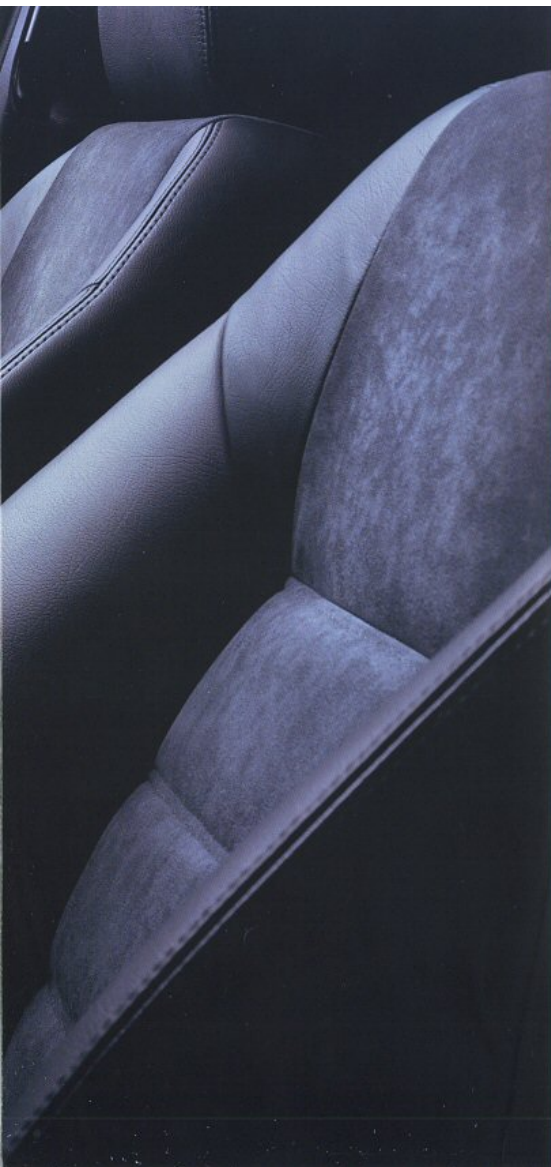
X-TYPE SE LEATHER

With full leather upholstery, seen here in Ivory with Bronze stained Sapele wood veneer for the fascia and door inserts. Shown here with optional automatic transmission, touch-screen multimedia display system and centre rear headrest.









ALCANTARA® SPORT SEATS

Trimmed half in black leather, half in Alcantara®, these standard Sport Premium seats have powered eight way adjustment for the driver and two way for the front passenger.

SPORTS LEATHER TRIM

Appropriately, the Sport features a racy perforated leather steering wheel and matching gearknob for its short throw gearshift.

CARBON FIBRE

Conveying a sporting theme, genuine Carbon Fibre fascia is optional for Sport interiors and standard on Sport Premium.

X-TYPE SPORT PREMIUM

The Sport Premium is specially equipped with contoured leather seats trimmed in Warm Charcoal Alcantara® and complemented by Carbon Fibre veneer.





DRIVEN BY COMPETITIVE SPIRIT

X-TYPE TECHNOLOGY

For many decades, Jaguar's technology has put its cars at the front of their class. Redefining standards and offering new levels of driver control and satisfaction.

X-TYPE technologies include Traction[®] all-wheel-drive, standard on 2.5 litre and 3 litre V6 petrol models. Electronic traction control, fitted to 2 litre diesel and 2 litre V6 petrol models. Dynamic Stability Control¹ with Emergency Brake Assist, automatic headlights², touch-screen control³ with satellite navigation, plus JaguarVoice³, which lets you control key functions simply by the spoken command (all optional). This technology is designed to minimise distractions and ensure you feel naturally and comfortably in control. So you can appreciate the quality for which Jaguar cars have become legendary: transforming an ordinary road into an exhilarating drive.

¹ Standard on X-TYPE Sport Premium

² Standard on X-TYPE SE, Sovereign and Sport Premium

³ Standard on X-TYPE Sovereign

Car shown: **X-TYPE SE**. Optional ivory leather interior and satellite navigation system.

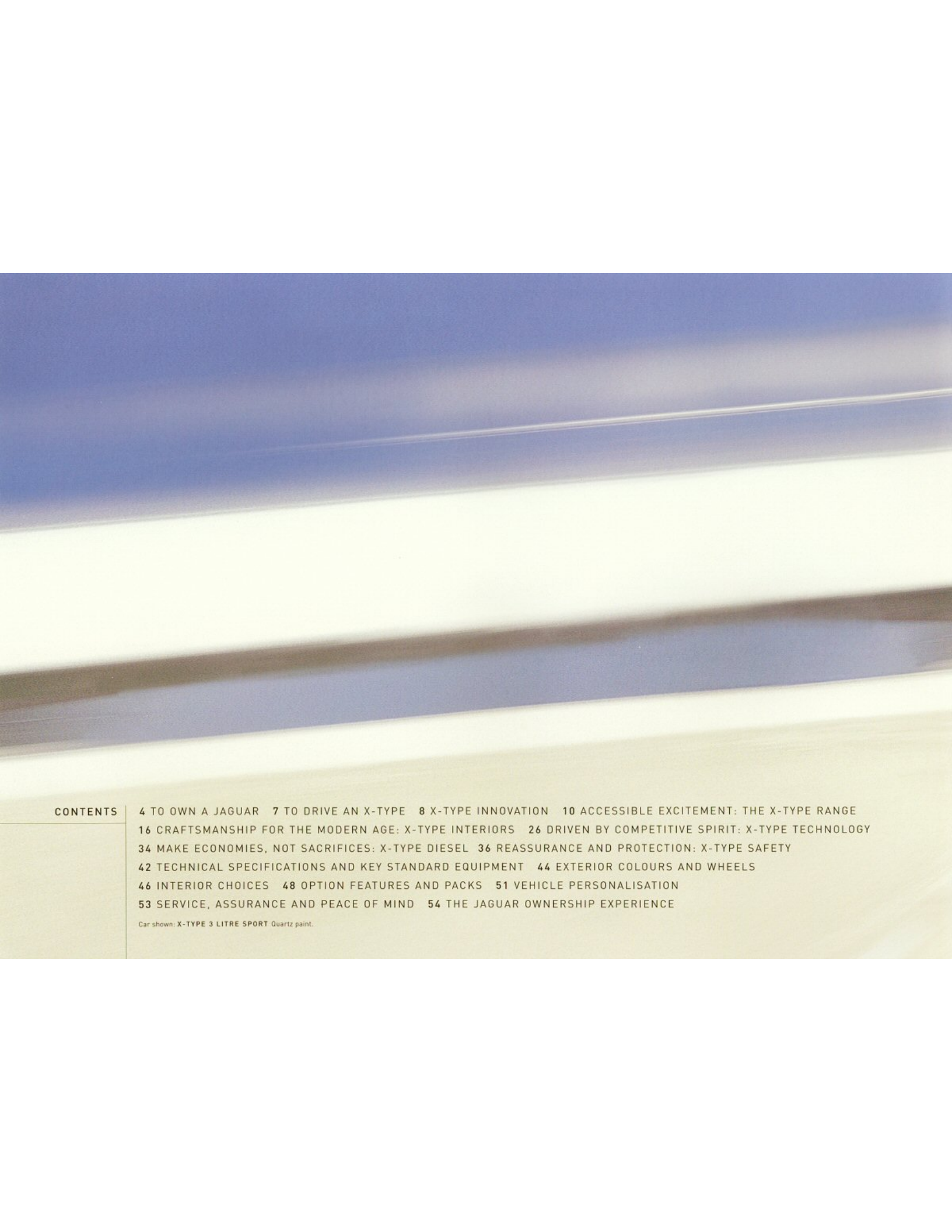




**MULTIMEDIA DISPLAY
SYSTEM**

The lightest touch on the seven inch LCD screen of this optional system selects the function you want from automatic climate control, audio, satellite navigation, television and Bluetooth® telephone connectivity (where fitted).

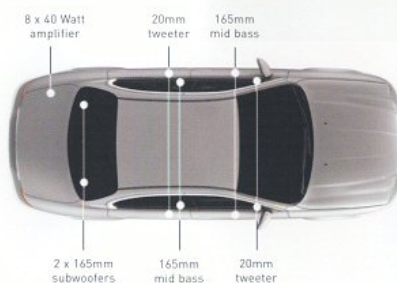




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Car shown: X-TYPE 3 LITRE SPORT Quartz paint.



JAGUARVOICE

A worthwhile optional convenience feature. Press a button on the side of the steering wheel and you can give voice commands for the main functions of the automatic climate control, audio, satellite navigation, television and Bluetooth® telephone connectivity (where fitted). Standard on X-TYPE Sovereign.

JAGUAR ALPINE PREMIUM SOUND SYSTEM

The optional Jaguar Alpine Premium Sound System brings you 10 unique Dual Direct Drive speakers that are acoustically tailored to the X-TYPE's interior. DSP technology also allows you to tune sound output to the number of people in the car and where they're sitting. This means that everyone, not only the driver, will enjoy premium-quality sound. Standard on X-TYPE Sovereign.

BLUETOOTH® CONNECTIVITY (optional)

The latest in wireless technology, allows operation of your Bluetooth® mobile phone through the vehicles' telephone system, even if the phone is in your pocket. The system also enables you to download your phonebook. (Please speak to your dealer about mobile phone compatibility).

SATELLITE NAVIGATION

The optional satellite navigation system uses advanced DVD technology to access around eight times more information than a conventional CD-ROM. So you can drive across most of Europe, without changing discs. Standard on X-TYPE Sovereign.



RAIN-SENSING WIPERS

The optional rain-sensing wipers are activated by a screen-mounted sensor, which detects how hard the rain is falling and adjusts the wiper speed to match. Standard on X-TYPE SE, Sport Premium and Sovereign.




POWER FOLDBACK MIRRORS

Ideal for squeezing through narrow gaps and to prevent damage, the optional power fold back mirrors operate at the touch of a button. Standard on X-TYPE Sovereign.

PARKING ASSIST

Optional front and rear Parking Assist uses sensors in the bumpers and an audible warning to help you take advantage of small spaces in crowded streets. Rear Parking Assist is standard on X-TYPE SE, Sport Premium and Sovereign.



A silver Jaguar XE is shown from a side profile, parked on a cobblestone street. The car is positioned in the lower half of the frame, facing left. To its left is a modern building with white walls and a wooden fence. In the background, there are several tall, thin trees and a clear blue sky with a few clouds. The overall scene is bright and sunny.

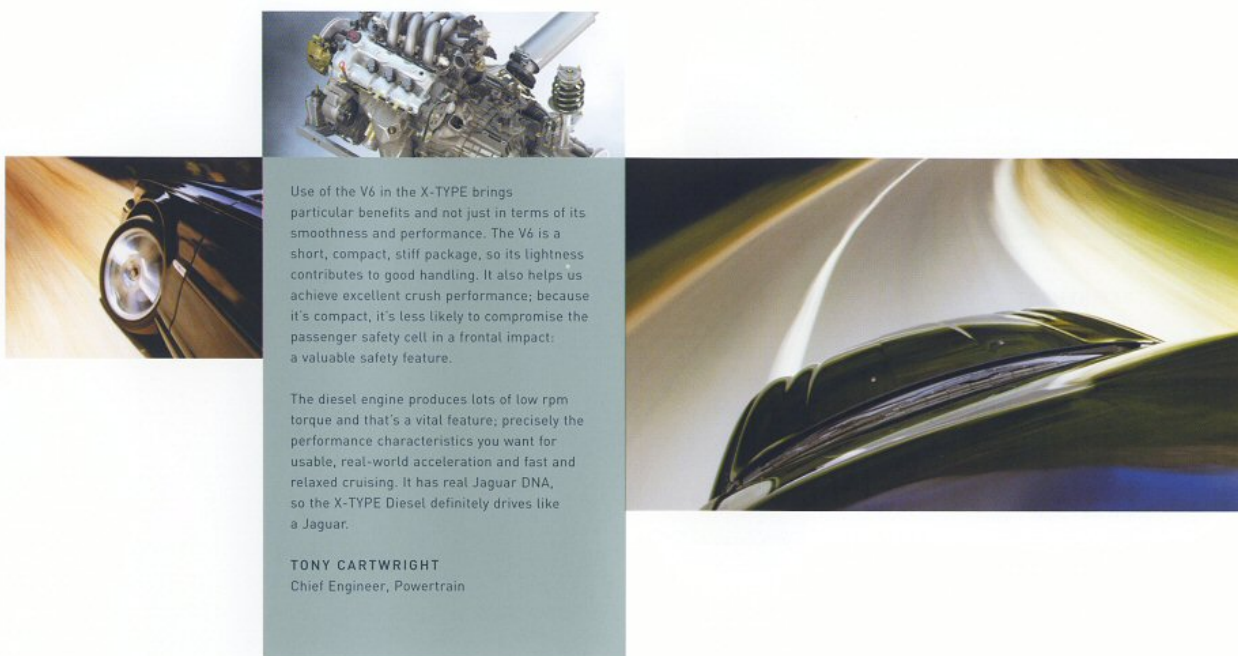
PARKING ASSIST

Sensors detect any obstacles within their range, warning you with a series of beeps as you manoeuvre; the closer together the beeps, the nearer the car is to the object.

V6 POWER

The heart of any performance car is its engine. The petrol choice for X-TYPE is a superb four camshaft, 24 valve V6. It produces most of its torque at low to medium engine speeds, giving a smooth surge of power for overtaking and relaxed, quiet cruising.





Use of the V6 in the X-TYPE brings particular benefits and not just in terms of its smoothness and performance. The V6 is a short, compact, stiff package, so its lightness contributes to good handling. It also helps us achieve excellent crush performance; because it's compact, it's less likely to compromise the passenger safety cell in a frontal impact: a valuable safety feature.

The diesel engine produces lots of low rpm torque and that's a vital feature; precisely the performance characteristics you want for usable, real-world acceleration and fast and relaxed cruising. It has real Jaguar DNA, so the X-TYPE Diesel definitely drives like a Jaguar.

TONY CARTWRIGHT
Chief Engineer, Powertrain

The lightweight, all-alloy V6. In 2 litre form, producing 157 bhp. The 2.5 litre, 194 bhp. The 3 litre, a thrilling 231 bhp. All with impressively refined and satisfyingly frugal manners.

MAKE ECONOMIES, NOT SACRIFICES

X-TYPE DIESEL

REFINEMENT

Close attention to detail has made the X-TYPE 2 litre diesel engine remarkably quiet and refined. The rigid cylinder block reduces transmitted sound, whilst Noise Reduction Technology makes fine adjustments every 0.3 milliseconds, to match petrol engine levels of smoothness and responsiveness.

OWNERSHIP

Precision components made from advanced, highly durable materials have extended service intervals to 12,500 miles and ensured a long working life, reducing ownership costs. High efficiency and precise fuel metering result in very low fuel consumption, allowing over 600 miles on one tankful of fuel.

ENVIRONMENT

Accurate fuel metering and effective combustion are two key attributes of the 2 litre diesel, allowing cleaner engine running and low CO₂ emissions. In addition, most of the engine's torque is produced at low to medium engine speeds, when emissions are lowest.





DIESEL PERFORMANCE

The X-TYPE 2 litre diesel is specially equipped to deliver genuine Jaguar performance. Short nozzle injectors and its innovative transient overboost can produce an exceptional 350Nm of torque for decisive, confident overtaking.

REASSURANCE AND PROTECTION

X-TYPE SAFETY

The X-TYPE is an emphatically individual choice. Yet it's also a safe one. Extensive and effective active safety systems such as ABS, are an integral part of the X-TYPE's design, offering the reassurance of the best possible equipment to help you avoid an accident. The X-TYPE is also an exceptionally robust car with equally advanced passive safety systems, helping you to handle the unexpected.

ALL-WHEEL-DRIVE

Traction[®], standard on 2.5 litre and 3 litre V6 petrol models, normally distributes power in a 40%/60% front/rear split.

But the moment it senses a difference in grip between the front and rear wheels, it redirects power to achieve optimum traction.

EBD

Electronic Brake force Distribution regulates the effort between the front and back brakes, taking the car's load and speed into account, to optimise stopping performance and vehicle stability.

ABS

The four-channel Anti-lock Braking System ensures that the wheels don't lock up during emergency braking even on wet, slippery surfaces, so it can help you retain steering control to avoid obstacles.





ELECTRONIC TRACTION CONTROL

Fitted to 2 litre diesel and 2 litre V6 petrol X-TYPE, traction control uses the ABS sensors to detect wheel spin and restrict power to either of the front wheels until full adhesion is regained.

VARIABLE-RATIO POWER-ASSISTED STEERING

A variable ratio gives you a slower ratio around the straight-ahead position, improving high speed and on-centre stability, balanced with greater agility and fewer turns of the steering wheel from lock to lock when parking.

DSC

Optional Dynamic Stability Control gives you an extra feeling of confidence in your X-TYPE. If it detects that the car is not turning in accordance with your steering input, it reduces engine power and gently applies the brakes so that stability and full control are restored. Standard on X-TYPE Sport Premium.



What gives a Jaguar chassis its unique, almost legendary quality is the combination of rolling comfort (isolation from the surface texture of the road) together with precise responsive handling and excellent communication with the driver, particularly through the steering.

This produces a car which is both very relaxing and comfortable to drive, but also feels highly connected and therefore very rewarding. Then we introduce the additional technology of our active safety systems - for example, Traction[®], which has a 40%/60% front/rear power split to give the optimum balance between handling response, stability and traction, and DSC which improves controllability in extreme circumstances and on low friction surfaces.

DAVID WAIDE
Chief Engineer, Chassis Group







TRACTION®

Traction® all-wheel-drive, standard on 2.5 litre and 3 litre V6 petrol models, contributes to active safety in rain, sleet, snow and ice, and proves its worth through fast or tight corners on dry roads, complementing the X-TYPE's natural stability and poise.

PASSIVE SAFETY

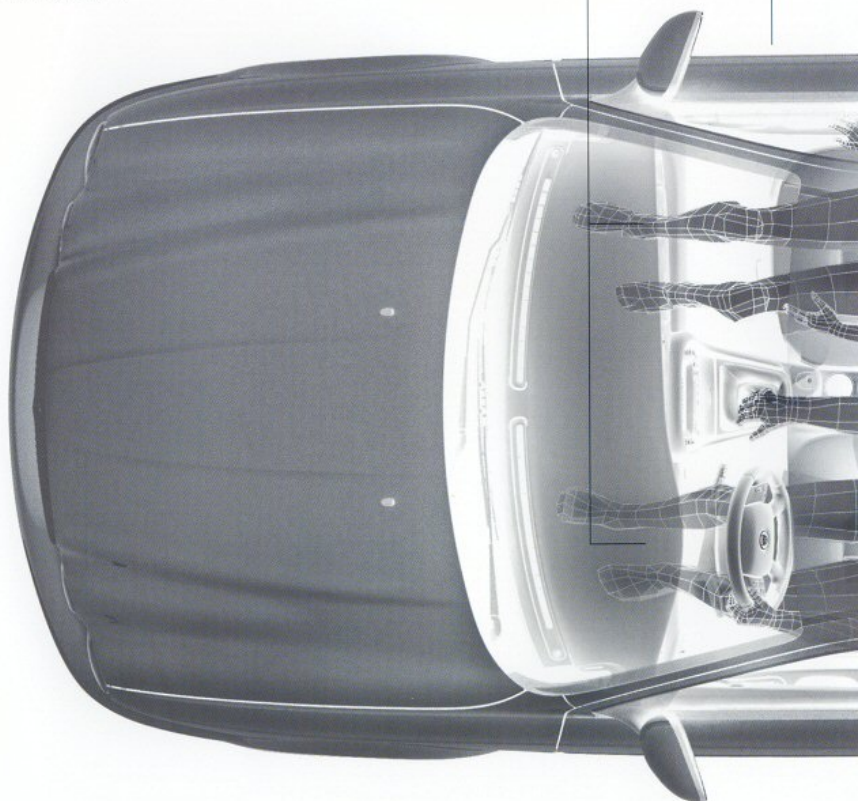
The X-TYPE's passive safety system includes sophisticated occupancy sensing and dual-stage front airbags as standard equipment; just part of a uncompromising approach to your safety.

DRIVER AND PASSENGER AIRBAGS

The X-TYPE has advanced dual-stage front airbags which adapt to the force of the impact, helping to reduce the risk of head injuries, especially for smaller front-seat occupants. Deployment is determined by sophisticated occupancy sensors that monitor the position of the driver's seat, the weight of the front passenger and whether seat belts are being used.

CRUMPLE ZONES

These front and rear zones are specially designed to absorb and deflect the force of an impact, dissipating its energy so that the rigid passenger safety cell can still provide the best possible protection.

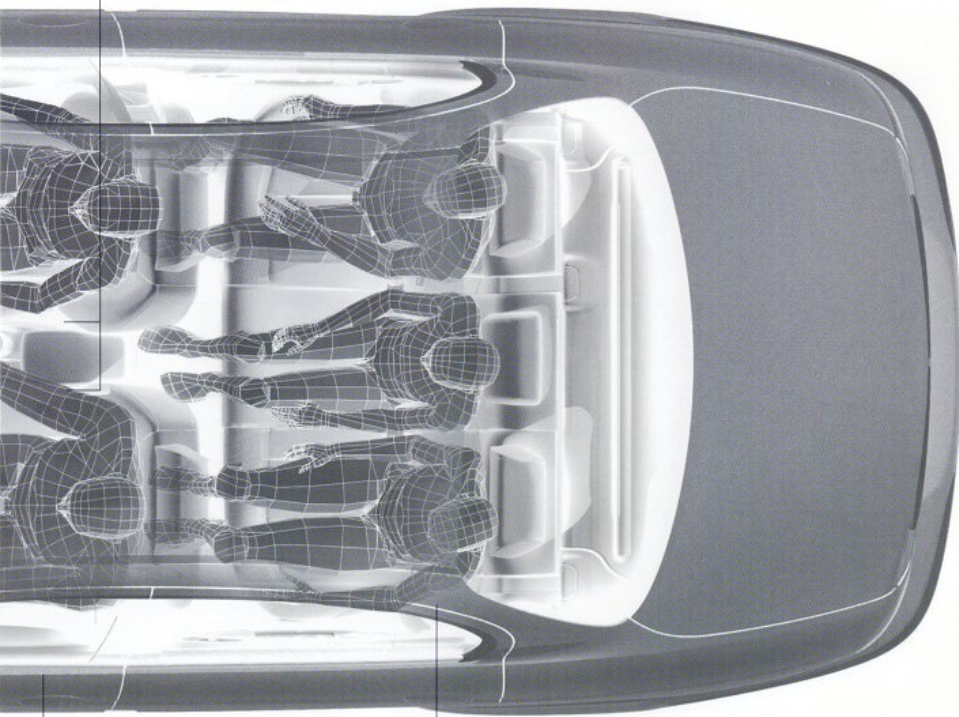


FRONT BELT PRE-TENSIONERS

The X-TYPE's front seatbelts have pre-tensioners that react in milliseconds to hold the occupant safely in position.

SIDE IMPACT PROTECTION

To complement its side and curtain airbags, the X-TYPE has reinforced anti-intrusion bars in all four doors, to resist the force of a collision.



We spend upwards of 175,000 hours of computer processing time assessing safety performance on a new vehicle programme. Multiple analysis runs are conducted from concept through to vehicle sign-off, checking performance through multiple crash scenarios. The analysis enables us to understand in detail and optimise the interaction of the structure, powertrain, chassis, trim and restraint systems. The entire system works as one to offer maximum protection to the occupants.

We still crash cars as final confirmation of safety performance. Even with the significant use of analysis tools we will complete approximately 160 component and system tests and sacrifice around 80 cars to confirm what the computers have predicted.

MARK JOHNSON
Assurance Manager, Vehicle Safety

SIDE AND CURTAIN AIRBAGS

The moment a side impact occurs, side curtain airbags drop down from above the doors to cover the front and side windows, shielding the heads and torsos of front and rear occupants. At the same time, side airbags deploy from the outer side bolsters of the front seats to help protect the driver's or passenger's rib cage.

TECHNICAL SPECIFICATIONS

ENGINE	2 LITRE V6		2.5 LITRE V6		3 LITRE V6		2 LITRE DIESEL
			Traction ⁽¹⁾ [all-wheel-drive]		Traction ⁽¹⁾ [all-wheel-drive]		
Cylinders/valves per cylinder	6/4		6/4		6/4		4/4
Bore/stroke - mm	81.6/66.8		81.6/79.5		89.0/79.5		86/86
Capacity - cc	2,099		2,495		2,967		1,998
Maximum power - DIN bhp (kW)	157 (117)		194 (145)		231 (172)		128 (96)
EEC PS (kW) @ rev/min	156 (114.6) @ 6,800 rpm		196 (144) @ 6,800 rpm		231 (169) @ 6,800 rpm		130 (96) @ 3,800 rpm
Maximum torque - DIN lb.ft. (Nm)	148 (200)		180 (244)		209 (284)		244 (331)
EEC lb.ft. (Nm) @ rev/min	145 (196) @ 4,100 rpm		178 (241) @ 3,000 rpm		206 (279) @ 3,000 rpm		243 (330) @ 1,800 rpm
Compression ratio :1	10.75		10.3		10.5		18.2
Transmission	5-speed man	5-speed auto	5-speed man	5-speed auto	5-speed man	5-speed auto	5-speed man

PERFORMANCE

Acceleration 0-60 mph (0-100 km/h) - sec	8.9 (9.4)	10.4 (10.8)	7.9 (8.3)	8.5 (8.9)	6.6 (7.0)	7.1 (7.5)	9.5 (9.9)
Top speed - mph (km/h)	130 (210)	127 (205)	140 (225)	137 (220)	146 (235)	143 (230)	125 (201)

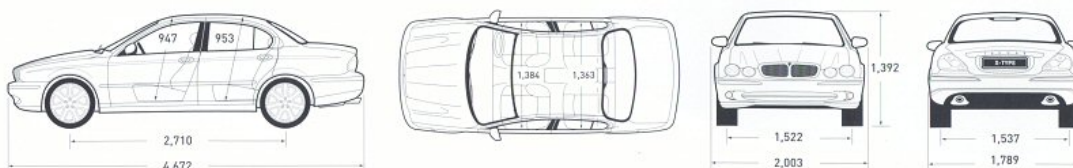
FUEL CONSUMPTION (1)

Urban - mpg (l/100km)	22.2 (12.7)	19.8 (14.3)	20.7 (13.6)	18.9 (15.0)	19.1 (14.8)	18.7 (15.1)	36.6 (7.7)
Extra urban - mpg (l/100km)	39.6 (7.1)	37.9 (7.4)	39.0 (7.2)	37.3 (7.6)	36.8 (7.7)	36.4 (7.8)	61.4 (4.6)
Combined - mpg (l/100km)	30.7 (9.2)	28.4 (10.0)	29.5 (9.6)	27.5 (10.3)	27.5 (10.3)	27.0 (10.5)	49.1 (5.7)
Carbon dioxide emissions - g/km	219	239	234	244	244	249	152
Tank capacity - gals (l) approx. (incl. 5 ltr reserve)	13.5 (61.5)	13.5 (61.5)	13.5 (61.5)	13.5 (61.5)	13.5 (61.5)	13.5 (61.5)	13.5 (61.5)

WEIGHT (2) / DIMENSIONS

Kerb weight - lb (kg)	3,197 (1,450)	3,274 (1,485)	3,428 (1,555)	3,516 (1,595)	3,428 (1,555)	3,516 (1,595)	3,311 (1,502)
Gross vehicle weight - lb (kg)	4,277 (1,940)	4,354 (1,975)	4,486 (2,035)	4,574 (2,075)	4,486 (2,035)	4,574 (2,075)	4,464 (2,025)
Gross vehicle weight - towing - lb (kg)	4,465 (2,025)	4,542 (2,060)	4,673 (2,120)	4,762 (2,160)	4,673 (2,120)	4,762 (2,160)	4,597 (2,085)
Permitted roof load - lb (kg)	165 (75)		165 (75)		165 (75)		165 (75)
Permitted trailer load, unbraked - lb (kg) [3]	1,654 (750)		1,654 (750)		1,654 (750)		1,654 (750)
Permitted trailer load, braked - lb (kg) [3]	3,307 (1,500)		3,307 (1,500)		3,307 (1,500)		3,307 (1,500)
Permitted towbar download - lb (kg)	165 (75)		165 (75)		165 (75)		165 (75)
Turning circle (kerb to kerb) - ft. in. (m)	35' 7" (10.84)		35' 7" (10.84)		35' 7" (10.84)		35' 7" (10.84)
Boot volume - cu.ft. (litres - VDA)	16 (452)		16 (452)		16 (452)		16 (452)

[1] The fuel consumption figures were obtained in tests carried out in line with the Passenger Car Fuel Consumption Amendment Order 1998 (Reflecting EU Directive 1999/100 EEC fuel consumption test cycle). These figures were correct at the time of going to press.
 [2] Please consult your dealer for details of changes associated with option fitment. Kerb weights reflect vehicles to standard specifications. Optional extras increase weight.
 [3] Up to maximum 12% gradient.



Dimensions shown in mm.

NOTE: The dimension details refer to a nominal car but may vary marginally from car to car due to design and production tolerances. The nominal condition has been used wherever possible. Please consult your dealer for details of changes associated with option fitment.

KEY STANDARD EQUIPMENT

	CLASSIC	S in addition to Classic	SPORT in addition to Classic	SE in addition to Classic	SPORT PREMIUM in addition to Classic	SOVEREIGN in addition to Classic
TRANSMISSION, SUSPENSION,	<ul style="list-style-type: none"> 5-speed manual transmission Touring suspension Traction control (front-wheel-drive) 	<ul style="list-style-type: none"> Jaguar Traction® (full-time, all-wheel-drive) (2.5 litre) 	<ul style="list-style-type: none"> Jaguar Traction® (full-time, all-wheel-drive) (2.5 litre) Sport suspension 	<ul style="list-style-type: none"> Jaguar Traction® (full-time, all-wheel-drive) (2.5/3.0 litre) Cruise control 	<ul style="list-style-type: none"> Jaguar Traction® (full-time, all-wheel-drive) (2.5/3.0 litre) Cruise control Dynamic Stability Control (DSC) with Emergency Brake Assist (EBA) Sport suspension 	<ul style="list-style-type: none"> Jaguar Traction® (full-time, all-wheel-drive) (3.0 litre) Cruise control
EXTERIOR FEATURES	<ul style="list-style-type: none"> Body colour bumper blades and satin Black window surrounds Chrome finish grille surround and rear signature blade Dorchester Grey grille vanes Exterior mirrors - power adjustable, heated Front fog lights 	<ul style="list-style-type: none"> Chrome grille vanes 	<ul style="list-style-type: none"> Black mesh grille Body colour grille surround Rear spoiler 	<ul style="list-style-type: none"> Chrome finish bumper blades Chrome grille vanes Headlight powerwash Heated front windscreen Rear parking assist 	<ul style="list-style-type: none"> Black mesh grille Body colour grille surround Headlight powerwash Heated front windscreen Rear parking assist Rear spoiler 	<ul style="list-style-type: none"> Chrome finish bumper blades Chrome grille vanes Headlight powerwash Heated front windscreen Metallic paint Power foldback exterior mirrors Rear parking assist
WHEELS	<ul style="list-style-type: none"> Caicos forged alloy 16" 	<ul style="list-style-type: none"> Andros cast alloy 17" 	<ul style="list-style-type: none"> Andros cast alloy 17" 	<ul style="list-style-type: none"> Cayman forged alloy 17" 	<ul style="list-style-type: none"> Aruba cast alloy 18" 	<ul style="list-style-type: none"> Cayman forged alloy 17"
INTERIOR THEMES	<ul style="list-style-type: none"> Bronze stained Sapele veneer facia Chrome door handles Soft feel stitched door pulls Leather gearknob 	<ul style="list-style-type: none"> Four spoke leather rimmed steering wheel Grey stained Birds Eye Maple or Bronze stained Sapele Leather gearknob 	<ul style="list-style-type: none"> Four spoke perforated leather rimmed sport style steering wheel Piano Black veneer facia Sport perforated leather gearknob 	<ul style="list-style-type: none"> Colour keyed upper facia and door top rolls Door veneer inserts to match facia Four spoke leather rimmed steering wheel 	<ul style="list-style-type: none"> Carbon Fibre veneer facia Four spoke perforated leather rimmed sport style steering wheel 	<ul style="list-style-type: none"> Colour keyed upper facia and door top rolls Door veneer inserts to match facia Four spoke Walnut wood and leather steering wheel Rear treadplates Walnut veneer facia
SEATING	<ul style="list-style-type: none"> Cloth upholstery Manually adjustable front seats with driver's electric height adjustment 	<ul style="list-style-type: none"> Rear centre armrest and 2 cupholders Sport cloth/leather with driver's electric recline and height adjustment and passenger's electric recline (4/2 way) 	<ul style="list-style-type: none"> Rear centre armrest and 2 cupholders Sport cloth/leather with driver's electric recline and height adjustment and passenger's electric recline (4/2 way) 	<ul style="list-style-type: none"> Leather with driver's electric adjustment and passenger's height adjustment (8/2 way) Rear centre armrest and 2 cupholders Two stage heated front seats 	<ul style="list-style-type: none"> Rear centre armrest and 2 cupholders Sport leather/Alcantara® heated with driver's electric adjustment and passenger's electric recline (8/2 way) Two stage heated front seats 	<ul style="list-style-type: none"> Contrast piped leather seats Leather with driver's electric adjustment including lumbar support (10/10 way) Memory function with three settings for driver's seat and exterior mirrors Rear centre armrest and 2 cupholders Two stage heated front seats
INTERIOR FEATURES	<ul style="list-style-type: none"> Electric front windows with one-touch open and close and anti-trap Front double cupholder Illuminated sunvisors with vanity mirror, driver and front passenger Manual air conditioning with pollen filter 	<ul style="list-style-type: none"> Automatic climate control with pollen filter Electric rear windows with one-touch open and close and anti-trap Steering wheel controls for audio and (where fitted) telephone, voice control and cruise control 	<ul style="list-style-type: none"> Automatic climate control with pollen filter Electric rear windows with one-touch open and close and anti-trap Steering wheel controls for audio and (where fitted) telephone, voice control and cruise control 	<ul style="list-style-type: none"> Auto Clear View Pack Automatic climate control with pollen filter CD autochanger (6-disc capacity) with audio cassette Cold Climate Pack Electric rear windows with one-touch open and close and anti-trap Front sliding centre armrest Steering wheel controls for audio and (where fitted) telephone, voice control and cruise control Trip computer with message centre 	<ul style="list-style-type: none"> Auto Clear View pack Automatic climate control with pollen filter CD autochanger (6-disc capacity) with audio cassette Cold Climate Pack Electric rear windows with one-touch open and close and anti-trap Front, sliding centre armrest Steering wheel controls for audio and (where fitted) telephone, voice control and cruise control Trip computer with message centre 	<ul style="list-style-type: none"> Auto Clear View pack Automatic climate control with pollen filter CD autochanger (6-disc capacity) Cold Climate Pack Electric rear windows with one-touch open and close and anti-trap Front, sliding centre armrest Jaguar Alpine Premium Sound System with 10 speakers and active sub-woofer JaguarVoice Navigation system with DVD mapping and 7" Touch-screen Steering wheel controls for audio and (where fitted) telephone, voice control and cruise control Trip computer with message centre
AUDIO	<ul style="list-style-type: none"> Chrome speaker surrounds Jaguar Alpine Sound System with 6 speakers, AM/FM radio and single slot CD featuring EON, RDS, PTY, TA and automatic volume control 					
SAFETY	<ul style="list-style-type: none"> Airbags, front and side, driver and front passenger Curtain airbags front and rear Occupancy sensing system Anti-lock Braking System (ABS) High-level rear stop light 					
SECURITY	<ul style="list-style-type: none"> Remote central double locking with 2 stage unlock and perimeter sensing alarm Intrusion sensing 					
KEY OPTIONS	<ul style="list-style-type: none"> Dynamic Stability Control (DSC) with Emergency Brake Assist (EBA) Navigation system with DVD mapping and 7" Touch-screen JaguarVoice TV with teletext (whilst stationary) Front and rear parking assist Jaguar Alpine Premium Sound System CD autochanger Rain-sensing windscreen wipers (part of the Auto Clear View pack) Memory function on drivers seat and exterior door mirrors (with 10 way seats) 					

* For a full and more detailed list of standard and optional equipment, please refer to the Specification and Price Guide or jaguar.co.uk

EXTERIOR COLOUR GUIDE



WHITE ONYX fitted with 16" Caicos alloy wheels



ZIRCON* fitted with 17" Cayman alloy wheels



PLATINUM* fitted with 17" Andros alloy wheels



ULTRAVIOLET* fitted with 18" Aruba alloy wheels



QUARTZ* fitted with 18" Melbourne alloy wheels



PACIFIC* fitted with 16" Tobago alloy wheels

* Metallic paint is optional at extra cost. (Standard on X-TYPE sovereign).

Topaz and Pacific will be replaced by Winter Gold and Indigo in April 2005. Please contact your dealer for details.

The colours are intended to serve primarily as a guide and, while they approximate to the actual shades, they should not be utilised for paint matching or for any other purpose where complete accuracy is essential.

Jaguar Cars Ltd., reserve the right to alter or withdraw any colour finish or trim without notice.



JAGUAR RACING GREEN* fitted with 18" Aruba alloy wheels



TOPAZ* fitted with 17" Andros alloy wheels



BRITISH RACING GREEN fitted with 16" Tobago alloy wheels



RADIANCE* fitted with 16" Caicos alloy wheels

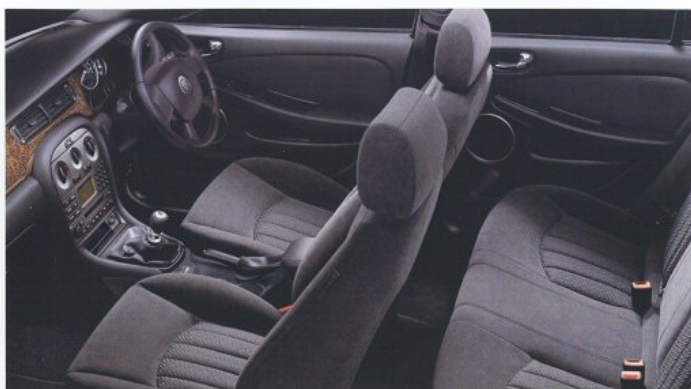


EBONY fitted with 17" Cayman alloy wheels



MIDNIGHT* fitted with 17" Cayman alloy wheels

INTERIOR CHOICES



CLOTH [Classic]

WARM CHARCOAL / WARM CHARCOAL



LEATHER [SE]

IVORY / MOCHA



SPORT CLOTH / LEATHER [Sport]

CHAMPAGNE / WARM CHARCOAL



LEATHER WITH CONTRAST PIPING [Sovereign]

IVORY / MOCHA

VENEERS



BRONZE STAINED SAPELE



BURR WALNUT



CARBON FIBRE



GREY STAINED BIRDS EYE MAPLE



PIANO BLACK

These trim colours may vary from the actual colours, due to limitations of the printing processes used.

Please ask your dealer to show you samples.

TRIM COMBINATIONS

	Champagne	Ivory	Stone	Warm Charcoal	Bronze stained Sapele	Grey stained Birds Eye Maple	Piano Black	Carbon Fibre	Burr Walnut
Cloth [Classic]	•				•				
Leather [SE]	•	•	•	•	•				
Leather with Contrast Piping [Sovereign]		•		•					•
Sport Cloth/Leather [S]	•			•	•	•			
Sport Cloth/Leather [Sport]	•			•		•	•	•	
Sport Perforated Leather [S]	•			•	•	•			
Sport Perforated Leather [Sport]	•	•	•	•	•	•	•	•	
Sport Leather/Alcantara® [Sport Premium]				•				•	•

SEAT COLOURS

VENEERS

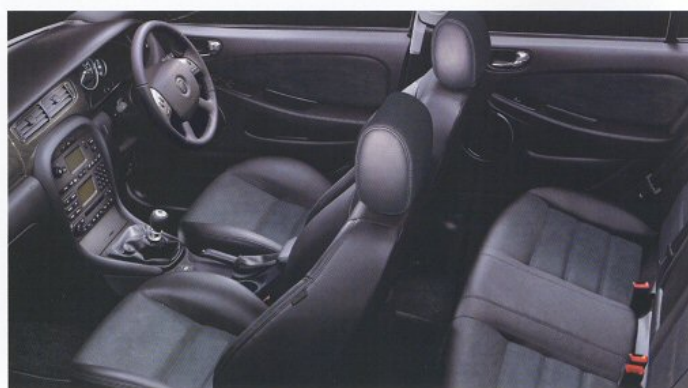
CONTRAST PIPING COLOURS (SOVEREIGN)

	PIPING
Ivory	Mocha
Warm Charcoal	Stone



SPORT PERFORATED LEATHER (S/Sport)

STONE / WARM CHARCOAL



SPORT LEATHER / ALCANTARA® [Sport Premium]

WARM CHARCOAL / WARM CHARCOAL

OPTION FEATURES AND PACKS

AUTOMATIC HEADLIGHTS

A light sensor mounted at the front of the car monitors outside light levels. If light levels fall, it will automatically switch on the sidelights and dipped headlights.



RAIN-SENSING WIPERS

The rain-sensing wipers work automatically to clear your view in rain, snow or sleet. Sensors detect the volume of rain and adjust wiper speed accordingly.



ELECTROCHROMIC INTERIOR REAR VIEW MIRROR

Dips automatically to reduce glare from vehicles following behind.



AUTO CLEAR VIEW PACK

CONVENIENCE PACK



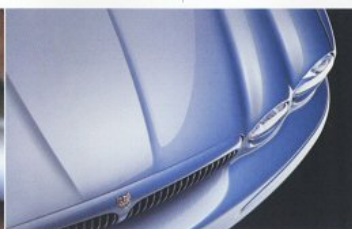
REAR PARKING ASSIST

Using ultrasonic sensors located in the rear bumper, rear parking assist detects objects behind you and helps you reverse by providing an audible warning which increases in frequency as you get closer.



POWER FOLD BACK EXTERIOR MIRRORS

The mirrors conveniently fold back at the touch of a button to protect them when parking in tight spaces or going through narrow gaps.



METALLIC PAINT

Like all Jaguar exterior paintwork, the metallic finish undergoes demanding testing to ensure it maintains its protective gloss and resists fading, even in the harshest conditions.



CARPET MATS

These quality made, colour-matched durable mats are tailored to fit perfectly in the X-TYPE's footwells.

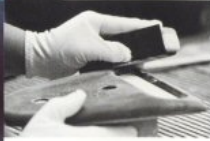
TO OWN A JAGUAR

For anyone who's enthusiastic about driving,
the chance to own a Jaguar is an ambition fulfilled.

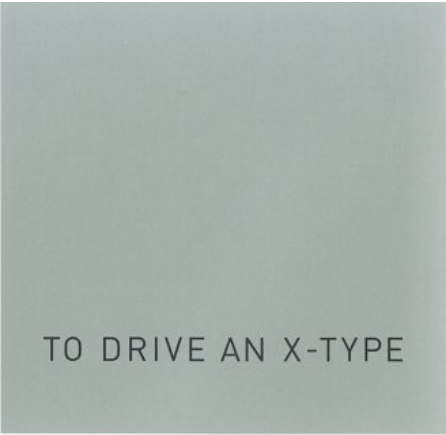
Mention of the name Jaguar instills passion and
anticipation around the world. It stands for design
that is instantly recognisable yet continuously
evolving. It promises and delivers legendary levels of
comfort, sporty handling and responsive power.

To own a Jaguar is to experience a unique spirit.
The spirit of emotional engineering.










TO DRIVE AN X-TYPE

Making superlative performance accessible is a Jaguar tradition. The X-TYPE upholds that tradition. Yet everything else about it is thoroughly rooted in the modern world.

Technology assures the X-TYPE stands at the forefront of its class. From the driver's seat, the view is of a fascia liberally equipped with helpful innovations that become instinctive and natural in a matter of minutes. Through the windscreen, the subtly sensuous curves of the bonnet that evoke the essence of Jaguar. An eagerness to explore the waiting road. Balance and grip to delight the racing driver in your genes. And a supple ride quality that's consistently calming.

Affordable yet without compromise, the X-TYPE is a refreshing, rewarding route into Jaguar ownership.



X-TYPE INNOVATION

Jaguar has always been at the forefront of innovation. It was our endurance cars, for example, which decades ago pioneered the use of disc brakes and proved their advantages. This pioneering spirit never rests.

The X-TYPE is the first Jaguar ever to have all-wheel-drive, with the Traction^④ system on 2.5 litre and 3 litre V6 petrol models. The first Jaguar to offer a diesel engine; an advanced and responsive 2 litre turbo-charged unit, matched to front wheel drive. Throughout, it's equipped with remarkable levels of driver control and safety systems technology.

This innovation is devoted to making your driving easier and more enjoyable and to complement another attribute which has won praise for Jaguar cars from our very first model: they simply feel great to drive.