

S-TYPE




JAGUAR

PERFORMANCE WITHOUT PENALTIES

S-TYPE POWER

By any standards, the new 2.7 litre V6 engine for the S-TYPE is an advanced design. It uses the latest material technology in the construction of its cylinder block made from CGI [Compacted Graphite Iron]. Exceptionally strong yet light, the weight reductions achieved by using CGI benefit performance and fuel consumption.

Even more significant, this landmark power unit is a diesel – the first for the S-TYPE. The latest common-rail technology makes it highly efficient with impressive economy and 15,000 mile service intervals. Twin overhead camshafts and 24 valves make it powerful – but not powerful enough for our engineers. They specified two electronically actuated turbochargers that boost output even more, to 206bhp of power and a phenomenal 435Nm of torque. With the standard 6-speed manual or optional 6-speed electronic automatic transmission, you'll enjoy quiet, relaxed cruising and the moment you flex your right foot, an instant surge of overtaking power.





Two of the most significant innovations for our V6 diesel are the new common-rail fuel injection technology and the twin turbochargers. Our next generation piezo common-rail system provides exceptionally accurate metering of the fuel with up to five injections per engine cycle. Each cylinder receives a precisely timed fine spray of diesel fuel resulting in more complete combustion, which delivers high power with the desired low emissions.

Unique in this class, twin turbochargers give the V6 diesel true Jaguar performance characteristics. Their small size gives low inertia for quick response, resulting in smoother power delivery and faster, more controllable acceleration. Unlike vacuum-actuated turbochargers, our electronically controlled units allow a higher level of control, with benefits in emissions and easily accessible performance.

PAUL WHITWOOD
Diesel Powertrain Manager

Car shown left: **S-TYPE** twin turbo Diesel **SPORT** in Zircon. Standard Triton 18" cast alloy wheels.

Car shown overhead: **S-TYPE** twin turbo Diesel **SE** in Radiance. Standard Juno 17" cast alloy wheels.

AT ONE WITH THE ROAD

Refined and efficient V6 and V8 petrol engines provide the S-TYPE with its legendary excitement. All of them feature four valves per cylinder, operated by four overhead camshafts with continuously variable cam phasing, for a smooth and instant pickup from any engine speed. On the road, that means silky smooth power delivery and a surge of performance that makes the S-TYPE feel alive.

Power output begins at more than 200bhp with the 2.5 litre V6, climbs to 240bhp with the 3.0 litre V6 and 300bhp with the 4.2 litre V8, then peaks at 400bhp with the supercharged 4.2 litre V8 of the S-TYPE R. 2.5 V6 and Sport models have a standard five-speed manual transmission or the option of a six-speed electronic automatic (standard on SE and S-TYPE R models). It's power that's easily controlled, yet when you accelerate hard the response is a firm push in the back of your seat and an exhilarating blur of scenery.

Car shown: **S-TYPE R 4.2 litre V8 Supercharged** in Ultraviolet.
Standard Vulcan 18" cast alloy wheels.



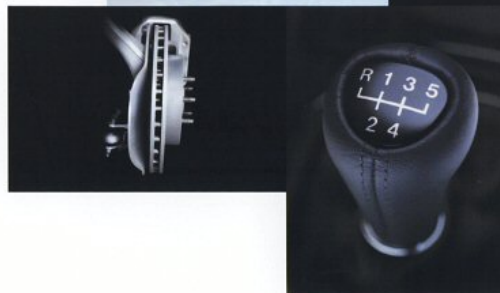
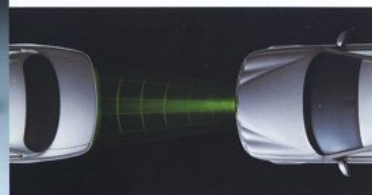


ADVANCED AGILITY

S-TYPE DYNAMICS

Fast reacting, smooth riding suspension gives the S-TYPE a natural sense of balance and predictable, confidence-inspiring handling. Jaguar engineers have enhanced these fundamentally sound dynamics with advances including DSC and optional Computer Active Technology Suspension (CATS), to give you an even greater sense of control without compromising the satisfying, involving feedback from the S-TYPE's chassis.

The S-TYPE offers even more innovations to enhance your driving experience. Its proven six-speed automatic transmission was the first in its class and gives seamless shifting and a more responsive kickdown. With the automatic, you can opt for ACC - Adaptive Cruise Control. ACC uses sensors to check your distance from the vehicle in front and automatically adjusts the throttle and brakes to help maintain a comfortable gap. Alternatively, it can be set just to alert you when you've moved closer than your preferred, pre-set gap.



COMPUTER ACTIVE TECHNOLOGY SUSPENSION (CATS)

Standard on the S-TYPE R and optional on other models, CATS uses a network of sensors to monitor your driving style and road conditions. A high-speed processor uses this data to constantly fine-tune the adaptive shock absorbers, ensuring you enjoy optimum grip, comfort and control.

DYNAMIC STABILITY CONTROL (DSC)

Standard on all S-TYPEs, DSC uses the anti-lock braking and traction control systems to give you even better control of the car. It makes rapid adjustments, automatically and seamlessly to help prevent oversteer or understeer through corners. It also helps you maintain acceleration by preventing wheelspin even on surfaces with uneven grip, for example where one driven wheel is on ice and the other on tarmac.

ADAPTIVE CRUISE CONTROL (ACC)

When cruise control is set, ACC automatically maintains a pre-set, comfortable distance from the vehicle in front - even if it slows down. Alternatively, it can be set just to alert you if traffic in front is slowing down. Available with automatic transmission only.

MANUAL TRANSMISSION

If you enjoy the satisfaction of taking total control, the five-speed manual transmission provides a quick and precise shift between gears. Diesel models have a six-speed manual transmission as standard.

SIX-SPEED ELECTRONIC AUTOMATIC TRANSMISSION AND ELECTRONIC PARKING BRAKE

The automatic transmission provides seamless changes in Normal or Sport modes or, with the unique J-gate, lets you enjoy ultimate performance in every gear. The standard Electronic Park Brake (EPB) operates with just one finger, pulling up to engage and pushing down to release. It also engages automatically when you turn off the engine and remove the ignition key. Also shown is the optional DVD-based Satellite Navigation system with multi-functional Touch Screen display.







ENJOY YOUR REWARD

S-TYPE INTERIORS

In the S-TYPE, traditional craftsmanship, modern design and thoughtful innovation blend together in the perfect expression of sporting luxury. Richly upholstered cloth or leather seats support you with perfect comfort, while lustrous wood veneers or, for the Sport and S-TYPE R models, contemporary Aluminium trim, provide visual and tactile delight.

The technology and innovation becomes apparent the moment you turn the key. The restyled instrument cluster, integrated message centre and optional touch-screen multimedia display system provide essential information clearly and without distraction. As an option, you can specify the navigation system operated by your spoken command through the convenience of JaguarVoice control.

S-TYPE R

The S-TYPE R theme includes monotone or two-tone leather upholstery. Shown here in Warm Charcoal and Light Sand, the leather's attractive interlocking weave grain contrasts with the bold and contemporary Aluminium trim.





BLUETOOTH® CONNECTIVITY

The latest in wireless technology, allows operation of your Bluetooth® mobile phone through the vehicles' telephone system, even if the phone is in your pocket. The optional system also enables you to download your phonebook. [Please speak to your dealer about mobile phone compatibility].

CLEAR AND CONTEMPORARY

All S-TYPE models now benefit from progressive chronograph-style instruments that feature two integrated message centres.

ELEGANT PIPING

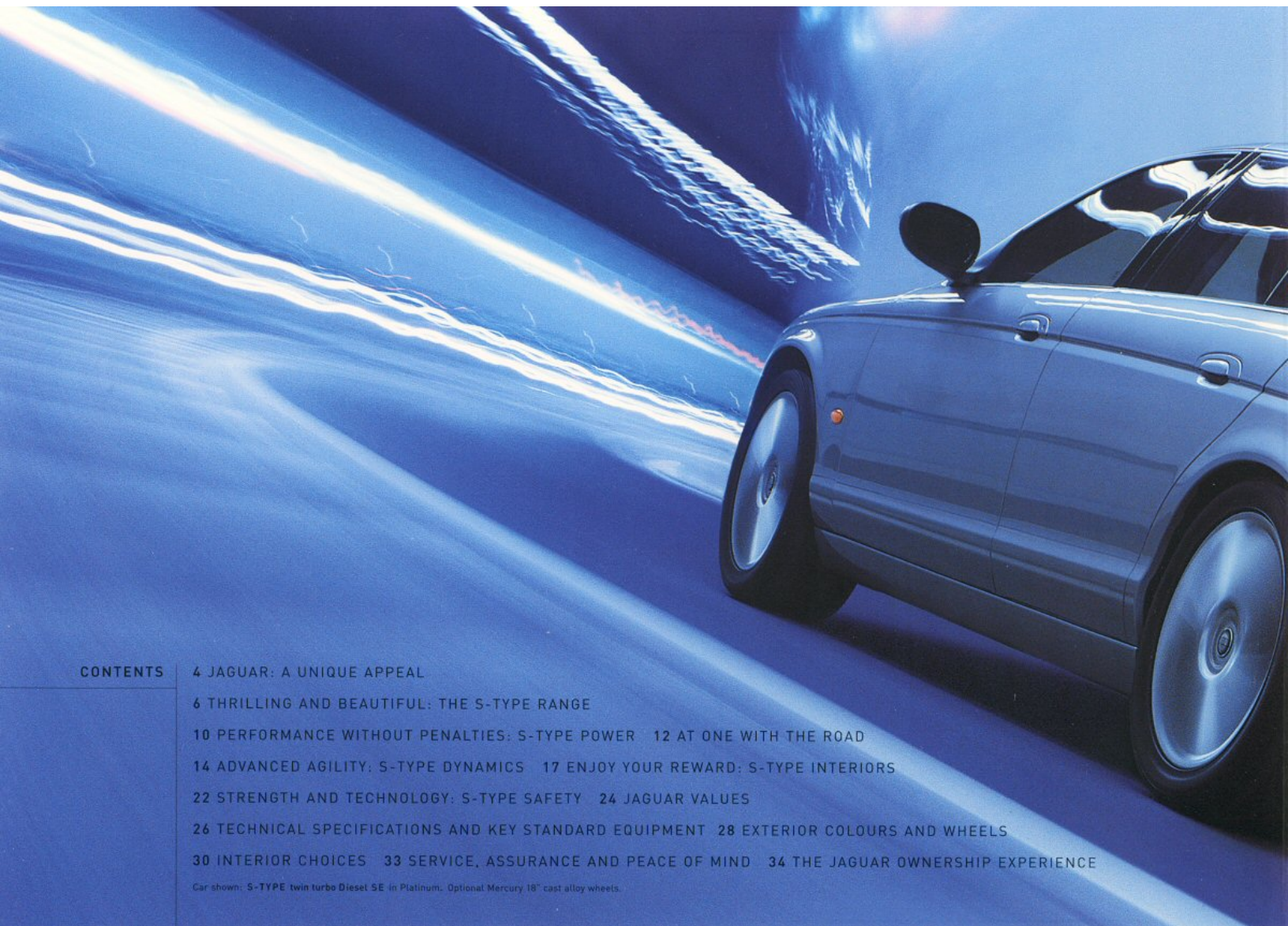
Distinctive piping is one of the hallmarks of the High Luxury interior.

MEMORY PACK

Enjoy the convenience of two independent memory settings for driver's seat, exterior mirrors, steering column and the optional adjustable foot pedals.

HIGH LUXURY

The new High Luxury interior is the most sumptuous and exclusive ever to be offered on the S-TYPE. It features extensive use of the finest grade softgrain premium leather (shown here in Ivory with Mecha contrast piping) with rich, traditional Burr Walnut veneer. Both front seats are heated and include multi-directional power adjustment.



CONTENTS

4 JAGUAR: A UNIQUE APPEAL

6 THRILLING AND BEAUTIFUL: THE S-TYPE RANGE

10 PERFORMANCE WITHOUT PENALTIES: S-TYPE POWER 12 AT ONE WITH THE ROAD

14 ADVANCED AGILITY: S-TYPE DYNAMICS 17 ENJOY YOUR REWARD: S-TYPE INTERIORS

22 STRENGTH AND TECHNOLOGY: S-TYPE SAFETY 24 JAGUAR VALUES

26 TECHNICAL SPECIFICATIONS AND KEY STANDARD EQUIPMENT 28 EXTERIOR COLOURS AND WHEELS

30 INTERIOR CHOICES 33 SERVICE, ASSURANCE AND PEACE OF MIND 34 THE JAGUAR OWNERSHIP EXPERIENCE

Car shown: S-TYPE twin turbo Diesel SE in Platinum. Optional Mercury 18" cast alloy wheels.



S-TYPE SPORT

The Sport interior features seats upholstered in perforated leather (shown here in Dove and Granitel) and both front seats have powered fore and aft, height and tilt recline adjustment. Aluminium trim emphasises the sporting performance.

S-TYPE SE

Throughout the SE are constant reminders of Jaguar's renowned quality and luxury. Leather upholstery is standard (shown here in Champagne) and each car has a unique set of Bronze stained Madrona wood veneers. The multi-function steering wheel (shown with optional wood and leather rim) has power adjustment for reach and tilt, and fingertip controls for cruise, audio and (where fitted) JaguarVoice and telephone.





STRENGTH AND TECHNOLOGY

S-TYPE SAFETY

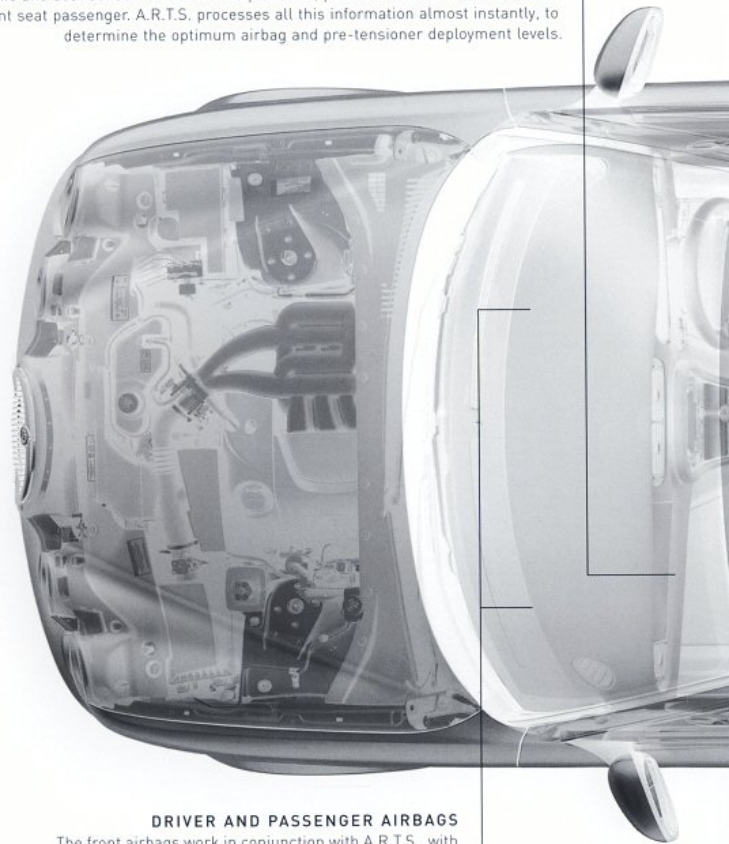
The S-TYPE makes extensive use of the latest technology to add to the robust protection offered by its rigid, impact-resistant occupant safety cell. A comprehensive system of airbags, pre-tensioners and energy-absorbent seating is supplemented by the intelligent reassurance of A.R.T.S., the Adaptive Restraint Technology System, which computes crash severity and car occupancy in fractions of a second to provide the best possible level of protection. All this is standard equipment, on every S-TYPE model.

IMPACT ABSORBING CRUMPLE ZONES

The computer-engineered body structure is designed to help protect occupants from side or rollover accidents, with crumple zones to dissipate the force of front or rear impacts.

ADAPTIVE RESTRAINT TECHNOLOGY SYSTEM (A.R.T.S.)

A.R.T.S. senses the severity of a crash and deploys safety systems for the greatest possible protection. It checks the driver's position and use of seat belts and uses ultrasonic and seat sensors to detect the presence, position and even the size of the front seat passenger. A.R.T.S. processes all this information almost instantly, to determine the optimum airbag and pre-tensioner deployment levels.



DRIVER AND PASSENGER AIRBAGS

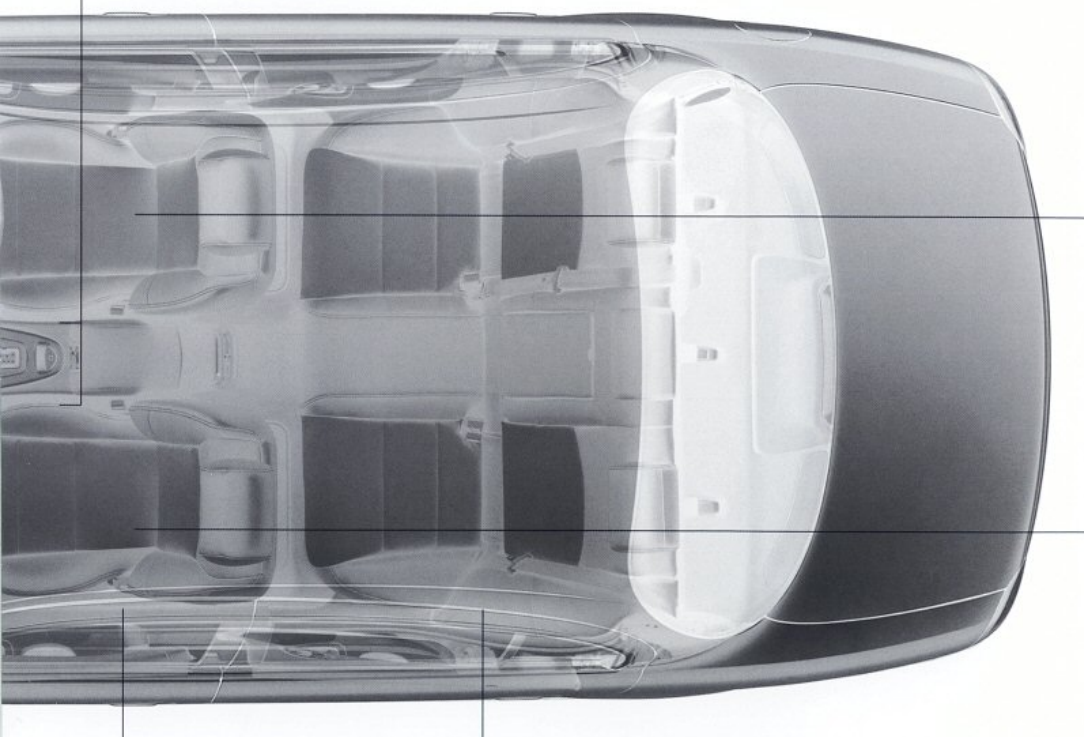
The front airbags work in conjunction with A.R.T.S., with different levels of inflation depending on the severity of the collision. The system won't deploy the passenger airbag if it senses the seat is empty.

SEATBELT PRE-TENSIONERS AND ISOFIX SEATS

The S-TYPE has electronically activated seatbelt pre-tensioners that react to an accident in milliseconds, helping to hold the occupant safely in position. Your child is also protected when you use the rear seat Isofix system, which securely anchors the child seat directly to the car, without relying on adult seatbelts.

ENERGY ABSORBENT SEATING SYSTEM

This system reduces the risk of 'whiplash' neck and spinal injuries. In a rear-end collision, the front seat backrest automatically moves backwards and reclines, altering the occupant's posture to reduce the relative motion between body and head.



SIDE AND CURTAIN AIRBAGS

Double protection is provided by side curtain airbags, above the front and rear door openings. In a side impact, the curtains inflate downwards, giving vital head protection to front and rear occupants. At the same moment, a seat-mounted thorax airbag inflates, to protect the rib cage of the driver or front passenger.



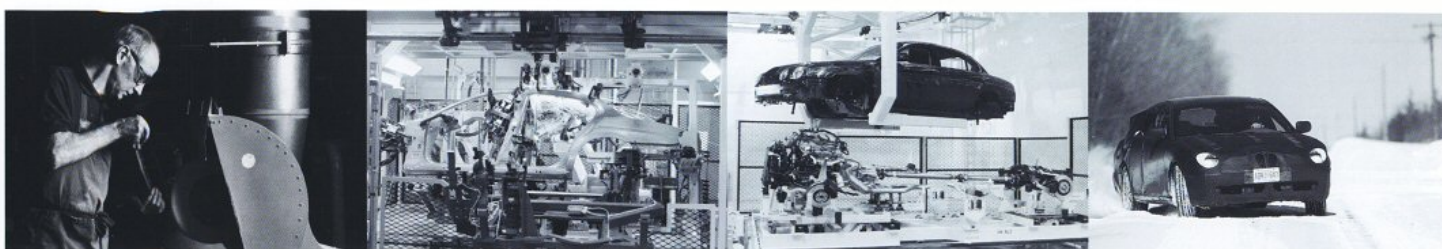
To appreciate how much the S-TYPE benefits from advanced technology, consider what A.R.T.S. does to protect you. Before deploying the airbags and pre-tensioners, it detects not only who is sitting in the front seats, but also their seating posture. For example, if a small driver has moved the seat close to the steering wheel it will limit airbag deployment, reducing the risk of airbag injury whilst still providing vital airbag protection.

On the passenger side, the ultrasonic seat position sensors work in conjunction with the occupant classification system to determine not only the size of the person (for example child or adult) but also their sitting position. A.R.T.S. can distinguish between a passenger with their torso close to the airbag and the instinctive reaction of putting their arms forward prior to an impact, deploying the airbag appropriately in each instance. It also assesses the use of seatbelts and the force of the crash. The computer processes all this information continuously, updating itself every 50 milliseconds (about 1/5th of the time it takes to blink).

DAVID COLEMAN
Manager - Safety Component Group

JAGUAR VALUES





Jaguar is renowned for craftsmanship and uncompromising quality. You can see it and feel it in the upholstery, which uses only the finest hand-selected leather, and in the wood veneers, chosen and finished by Jaguar craftsmen who have been perfecting their art for decades.

But Jaguar is also about emotive engineering and technology that's advanced, at the leading edge. Such as the laser camera system that ensures every body component on the assembly line fits with absolute pinpoint accuracy. Or the computer-controlled test rigs that ensure the durability of your Jaguar by simulating punishing, high-speed autobahn driving for the equivalent of 100,000 miles at an average 100mph.

Then there's the army of 142 robots that applies over 4,000 spot welds to construct a body shell that feels as if it's hewn from solid steel. A body shell with exceptional strength and rigidity and without squeaks or rattles.

Quality also comes from painstaking, exhaustive, real world testing. From the searing heat of the Australian outback, and the Arizona desert, to the cold of northern Canada. Extreme conditions to ensure that every S-TYPE performs and delights. It's this comprehensive quality control and testing programme that's responsible for today's impressive and respected Jaguar values. The assurance that your Jaguar will be everything you hoped for and expected: a beautiful, fast and luxurious car that has been made to feel alive.

TECHNICAL SPECIFICATIONS

ENGINE	2.5 Litre V6 2.5 V6 / Sport / SE	3.0 Litre V6 Sport / SE	4.2 Litre V8 Sport / SE	4.2 Litre V8 S/C S - TYPE R	2.7 Litre V6 Diesel 2.7d / Sport / SE
Cylinders/valves per cylinder	6/4	6/4	8/4	8/4	6/4
Bore/stroke - mm	81.65/79.5	89.0/79.5	86.0/90.3	86.0/90.3	81/86
Capacity - cc	2,497	2,967	4,196	4,196	2,720
Maximum power - DIN bhp [kW]	201 (150)	240 (179)	300 (224)	400 (298)	206 (153)
EEC PS [kW] @ rev/min	200 (147) @ 6,800	238 (175) @ 6,800	298 (219) @ 6,000	395 (291) @ 6,100	207 (152) @ 4,000
Maximum torque - DIN lb.ft. [Nm]	184 (250)	221 (300)	310 (420)	408 (553)	320 (435)
EEC lb.ft. [Nm] @ rev/min	181 (245) @ 4,000	216 (293) @ 4,100	303 (411) @ 4,100	399 (541) @ 3,500	320 (435) @ 1,900
Compression ratio : 1	10.5	10.5	11.0	9.1	17.3
Transmission	5-speed man 6-speed auto	5-speed man 6-speed auto	6-speed auto	6-speed auto	6-speed man 6-speed auto

PERFORMANCE (MANUFACTURER'S ESTIMATES)

Acceleration 0-60 mph [0-100 km/h] - sec	8.2 [8.6]	9.4 [9.9]	7.3 [7.6]	7.5 [7.9]	6.2 [6.5]	5.3 [5.6]	8.1 [8.5]	8.2 [8.6]
Top speed - mph (km/h)	142 [228]	140 [225]	146 [235]	145 [233]	155 [250] Limited	155 [250] Limited	143 [230]	141 [227]

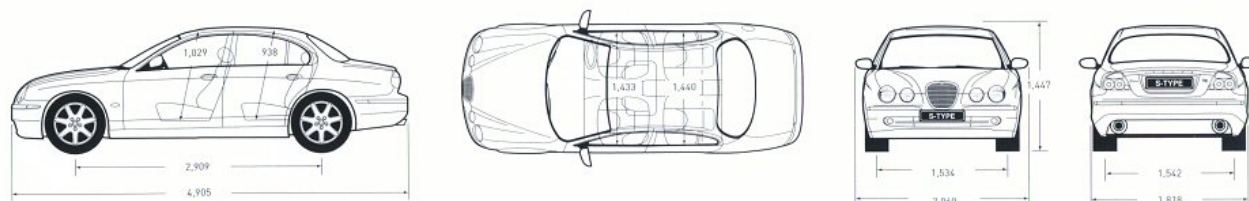
FUEL CONSUMPTION [1]

Urban - mpg [l/100km]	21.2 [13.3]	19.4 [14.5]	19.2 [14.7]	18.5 [15.3]	16.5 [17.1]	15.3 [18.5]	29.2 [19.7]	25.9 [10.9]
Extra urban - mpg [l/100km]	38.7 [7.3]	35.8 [7.9]	36.7 [7.7]	35.1 [8.0]	34.2 [8.2]	30.5 [19.2]	49.7 [5.7]	46.5 [6.1]
Combined - mpg [l/100km]	29.6 [9.5]	27.4 [10.3]	27.4 [10.3]	26.4 [10.7]	24.5 [11.5]	22.5 [12.5]	40.0 [17.1]	36.0 [18.0]
Carbon dioxide emissions - g/km	229	249	249	259	274	314	189	208
Tank capacity - gals [Ltr] approx. (incl. 5 Ltr reserve)	15.0 [69.5]	15.0 [69.5]	15.0 [69.5]	15.0 [69.5]	15.0 [69.5]	15.0 [69.5]	15.0 [69.5]	15.0 [69.5]

WEIGHT [2] / DIMENSIONS

Kerb weight - lb [kg]	3,572 [1,620]	3,667 [1,663]	3,689 [1,673]	3,771 [1,710]	3,826 [1,735]	3,969 [1,800]	3,797 [1,722]	3,947 [1,790]
Gross vehicle weight - lb [kg]	4,690 [2,127]	4,754 [2,156]	4,736 [2,148]	4,806 [2,180]	4,839 [2,195]	4,972 [2,255]	4,972 [2,255]	4,972 [2,255]
Permitted roof load - lb [kg]	165 [75]	165 [75]	165 [75]	165 [75]	165 [75]	165 [75]	165 [75]	165 [75]
Permitted trailer load, unbraked - lb [kg] [3]	1,654 [750]	1,654 [750]	1,654 [750]	1,654 [750]	1,654 [750]	1,654 [750]	1,654 [750]	1,654 [750]
Permitted trailer load, braked - lb [kg] [3]	3,528 [1,600]	4,079 [1,850]	4,079 [1,850]	4,079 [1,850]	4,079 [1,850]	4,079 [1,850]	4,079 [1,850]	4,079 [1,850]
Permitted towbar download - lb [kg]	165 [75]	165 [75]	165 [75]	165 [75]	165 [75]	165 [75]	165 [75]	165 [75]
Turning circle - ft. in. [m]	37' 8" [11.48]	37' 8" [11.48]	37' 8" [11.48]	37' 8" [11.48]	37' 8" [11.48]	37' 8" [11.48]	37' 8" [11.48]	37' 8" [11.48]
Boot volume - cu.ft. [litres - VDA]	14.1 [400]	14.1 [400]	14.1 [400]	14.1 [400]	14.1 [400]	14.1 [400]	14.1 [400]	14.1 [400]
Boot volume with rear seats folded - cu.ft. [litres - VDA]	28.6 [810]	28.6 [810]	28.6 [810]	28.6 [810]	28.6 [810]	N/A	28.6 [810]	28.6 [810]

[1] The fuel consumption figures were obtained in tests carried out in line with the Passenger Car Fuel Consumption Amendment Order 1996 (Reflecting EU Directive 1999/100/EC fuel consumption test cycle). These figures were correct at the time of going to press.
[2] Please consult your dealer for details of changes associated with option fitment. Kerb weights reflect vehicles to standard specifications. Optional extras increase weight.
[3] Up to maximum 12% gradient.



Dimensions shown in mm.
NOTE: The dimensions shown refer to a nominal car but may vary marginally from car to car due to design and production tolerances. The nominal condition has been used wherever possible. Please consult your dealer for details of changes associated with option fitment.

KEY STANDARD EQUIPMENT

	V6 [2.5 Petrol/2.7 Diesel]	V6 S and SPORT in addition to V6	SE in addition to V6	S-TYPE R in addition to V6
TRANSMISSION, SUSPENSION, BRAKES	<ul style="list-style-type: none"> 5-speed manual transmission 6-speed manual transmission (diesel only) Cruise control Dynamic Stability Control (DSC) Electronic Park Brake (EPB) Traction control 	<ul style="list-style-type: none"> 6-speed electronic automatic transmission (V8 only) Sport suspension 	<ul style="list-style-type: none"> 6-speed electronic automatic transmission 	<ul style="list-style-type: none"> 6-speed electronic automatic transmission R suspension with Computer Active Technology Suspension (CATS) R Performance disc brakes with four-piston silver colour callipers and Jaguar R logo
EXTERIOR FEATURES	<ul style="list-style-type: none"> Automatic headlights Chrome finish bumper blades, rear signature blade, window surrounds and grille surround with Dorchester Grey grille vanes 	<ul style="list-style-type: none"> Body colour bumper blades and grille surround with Dorchester Grey grille vanes, chrome finish rear signature blade and Black window surrounds 		<ul style="list-style-type: none"> Headlight powerwash Heated front windscreen Rear spoiler Unique R bumpers with body colour bumper blades and grille surround with bright mesh grille, chrome finish rear signature blade and Black window surrounds Xenon headlights with automatic headlight levelling
WHEELS	<ul style="list-style-type: none"> Helios 6.5 x 16" cast alloy Kronos 7.5 x 17" cast alloy (diesel only) 	<ul style="list-style-type: none"> Triton 8 x 18" cast alloy (sport) Aurora 7.5 x 17" cast alloy (V6 S) 	<ul style="list-style-type: none"> Juno 7.5 x 17" cast alloy 	<ul style="list-style-type: none"> Vulcan 8 x 18"/9.5 x 18" cast alloy
INTERIOR THEMES AND TRIM	<ul style="list-style-type: none"> Leather rim, 4 spoke steering wheel Colour keyed upper fascia and door top rolls, Bronze stained Madrona veneer fascia and door trims 	<ul style="list-style-type: none"> Sport perforated leather rim, 4 spoke steering wheel Warm Charcoal or Granite upper fascia and door top rolls, Aluminium fascia and door trims 	<ul style="list-style-type: none"> SE leather rim, 4 spoke steering wheel 	<ul style="list-style-type: none"> R leather rim, 4 spoke steering wheel Ski hatch with bag Warm Charcoal upper fascia and door top rolls, Aluminium fascia and door trims
SEATING	<ul style="list-style-type: none"> Cloth upholstery Driver's and front passenger's electric adjustment 	<ul style="list-style-type: none"> Perforated leather upholstery Memory function with two settings for driver's seat, exterior mirrors, steering column and (where fitted) adjustable pedals (sport) 	<ul style="list-style-type: none"> Leather upholstery Memory function with two settings for driver's seat, exterior mirrors, steering column and (where fitted) adjustable pedals 	<ul style="list-style-type: none"> R leather upholstery Memory function with two settings for driver's seat, exterior mirrors, steering column and (where fitted) adjustable pedals Driver's and front passenger's heated R seats with increased functionality
INTERIOR FEATURES	<ul style="list-style-type: none"> Automatic climate control with dual zone control for driver and front passenger Multi-function steering wheel controls for audio, cruise control and (where fitted) Bluetooth® telephone connectivity and voice control Trip computer 			
AUDIO	<ul style="list-style-type: none"> Jaguar Alpine Sound System with AM/FM radio and single slot CD player 			
SAFETY	<ul style="list-style-type: none"> Adaptive Restraint Technology System (A.R.T.S.) Anti-lock Braking System Front and side driver/front passenger airbags High level rear stop light 			
SECURITY	<ul style="list-style-type: none"> Security system with remote central locking and driveaway locking Ultrasonic intrusion sensing, radio frequency remote control and engine immobiliser (Thatcham 1 approved) 			
KEY OPTIONS	<ul style="list-style-type: none"> Adaptive Cruise Control (ACC)¹⁾ CD autochanger Computer Active Technology Suspension (CATS) Electrically adjustable pedals Front and rear parking assist Jaguar Alpine Premium Sound System JaguarVoice Rain sensing windscreen wipers Satellite Navigation System with touch-screen TV with Teletext (whilst stationary) 			

1) Not available on 2.5 litre models.

★ For a full and more detailed list of standard and optional equipment, please refer to the Specification and Price Guide or jaguar.co.uk

EXTERIOR COLOUR GUIDE



PLATINUM* fitted with Mercury 18" alloy wheels



ZIRCON* fitted with Monaco R Performance 18" split-rim alloy wheels



QUARTZ* fitted with Helios 16" alloy wheels



ULTRAVIOLET* fitted with Triton 18" alloy wheels



SLATE* fitted with Indianapolis R Performance 18" split-rim alloy wheels



PACIFIC* fitted with Juno 17" alloy wheels



MIDNIGHT* fitted with Aurora 17" alloy wheels

*Metallic paint

Topaz and Pacific will be replaced by Winter Gold and Indigo in April 2005.
Please contact your dealer for details.

The colours are intended to serve primarily as a guide and, while they approximate to the actual shades, they should not be utilised for paint matching or for any other purpose where complete accuracy is essential. Please ask your dealer to show you samples.

Jaguar Cars Ltd., reserve the right to alter or withdraw any colour finish or trim without notice.



SEAFROST* fitted with Aurora 17" alloy wheels



JAGUAR RACING GREEN* fitted with Mercury 18" alloy wheels



BRITISH RACING GREEN fitted with Monaco R Performance 18" split-rim alloy wheels



EBONY fitted with Triton 18" alloy wheels



WHITE ONYX fitted with Helios 16" alloy wheels



RADIANCE* fitted with Indianapolis R Performance 18" split-rim alloy wheels



TOPAZ* fitted with Juno 17" alloy wheels



INTERIOR CHOICES

S-TYPE CLASSIC INTERIOR THEME



CHAMPAGNE (available in cloth)



DOVE



IVORY



WARM CHARCOAL (available in cloth)

S-TYPE HIGH LUXURY PACK



CHAMPAGNE



IVORY



WARM CHARCOAL

S-TYPE SPORT



CHAMPAGNE



WARM CHARCOAL



DOVE / GRANITE



LIGHT SAND / WARM CHARCOAL

S-TYPE R



CHAMPAGNE



DOVE



WARM CHARCOAL



DOVE / WARM CHARCOAL



LIGHT SAND / WARM CHARCOAL

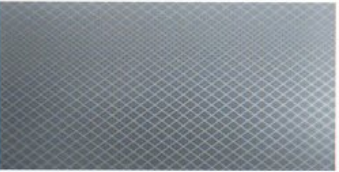
TRIM COMBINATIONS

	Champagne	Dove	Ivory	Warm Charcoal	Dove / Granite	Dove / Warm Charcoal	Light Sand / Warm Charcoal	Aluminium	Bronze Stained Madrona	Burr Walnut	Grey Stained birds eye Maple
Classic Cloth	•			•					•		
Classic Leather	•	•	•	•					•		
High Luxury Leather	•		•	•						•	
Sport Perforated Leather Monotone	•			•				•			•
Sport Perforated Leather Two Tone					•		•	•			•
R Leather Monotone	•	•	•	•				•			•
R Leather Two Tone						•	•	•			•

SEAT COLOURS

VENEERS

VENEERS



ALUMINIUM



BRONZE STAINED MADRONA



BURR WALNUT



GREY STAINED BIRD'S EYE MAPLE

* For full details of available colour/trim combinations and extra costs for upholstery materials (where applicable), please consult your dealer and refer to the Specification and Price Guide, or jaguar.co.uk.



THE JAGUAR OWNERSHIP EXPERIENCE



JAGUAR FINANCIAL SERVICES

Jaguar Financial Services offer a range of finance and insurance plans tailored to provide maximum choice and flexibility. You'll be as impressed with the finance as you are with the car. Your Jaguar dealer will match your personal or business requirements to the most appropriate finance plan, provide you with quotations and process your application.

COMPANY CAR OPT OUT

Because of the changes in company car Benefit in Kind taxation introduced in April 2002, many company fleet operators and company car drivers are considering their alternatives. Jaguar Financial Services and Jaguar Cars Limited have jointly developed a wide range of finance and insurance plans for business customers and private individuals who may have chosen to opt out of their company car scheme. A combination of Jaguar Privilege PCP, Jaguar Service Contract and Jaguar Insurance provides an excellent package for drivers who have chosen to opt out. Please contact your Jaguar dealer for further information.

WWW.JAGUAR.CO.UK

Your personal Jaguar journey may begin with a visit to www.jaguar.co.uk. The website includes helpful tools such as a dealer locator, specifications and price lists, the latest information on all the Jaguar models, information on clubs, and a fascinating look into the passion and legacy that infuse the Jaguar name.

JAGUAR MAGAZINE

In this unique owners' publication, you can read about exotic and exciting drives to take with your Jaguar, stories of other Jaguar owners and their experiences with their cars, and the finer things that go hand in hand with a luxury lifestyle.

OWNERSHIP

Your Jaguar comes with Total Care which incorporates 3-year unlimited-mileage Vehicle Warranty, together with a 3-year unlimited-mileage Paint Surface Warranty and a 6-year unlimited-mileage Corrosion (Perforation) Warranty. Also included in Total Care is the support of 24-hour Jaguar Assistance Incident Management, including onward travel and hotel accommodation in the UK. Jaguar European Emergency Assistance affords you similar cover should you be travelling in Continental Europe. Furthermore, optional extended warranties are available so allowing you to extend the 3-year unlimited-mileage warranty cover for a further 12, 24 or 36 months (years 4, 5 and 6) unlimited miles total vehicle mileage.



JAGUAR

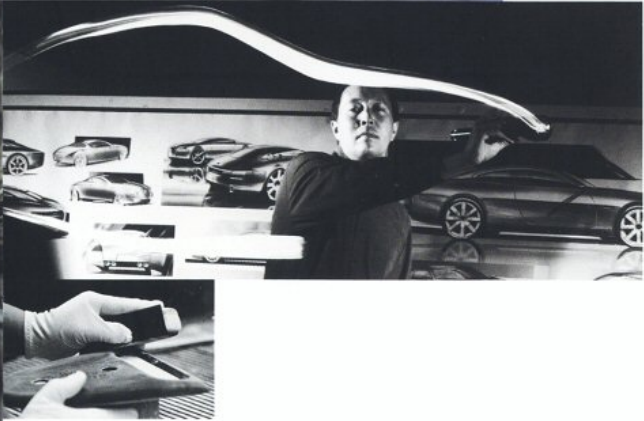
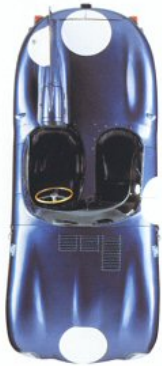
Born to perform

JAGUAR A UNIQUE APPEAL

The Jaguar name instils passion and desire around the world. It stands for distinctive design that is instantly recognised yet continuously evolving. It promises and delivers legendary levels of comfort, sporty handling and responsive power.

To own a Jaguar is to experience a unique spirit.
To drive a Jaguar is an ambition fulfilled.





THRILLING AND BEAUTIFUL

THE S-TYPE RANGE

Already the most distinguished car in its class, the S-TYPE has been restyled and significantly enhanced. Its distinctive, smoothly flowing lines now create a purer, sleeker shape. The S-TYPE is not only beautiful, but also technically advanced. Amongst their extensive specification, all models offer Dynamic Stability Control and an Electronic Park Brake as standard.

An even wider choice of power units extends the S-TYPE's appeal as the preferred choice for the individual. The range of engines now includes a remarkable 2.7 V6 twin turbo diesel, with exceptional torque output and culminates in the sensational supercharged 4.2 litre V8. With the S-TYPE, innovative engineering produces thrilling results.

Car shown: **S-TYPE R 4.2 litre V8 Supercharged**
in Ultraviolet. Standard Vulcan 18" cast alloy wheels.





Cars shown:
Front view of S-TYPE 2.5 LITRE
SPORT in Zircon with optional
Xenon headlights and power-
wash. Rear view of S-TYPE V8
SE in Platinum with optional
rear parking assist.



