

BOLOGNA SHOW UNVEILING FOR NEW JAGUAR S-TYPE SPORT

Jaguar today unveils the new S-TYPE Sport at the Bologna Motor Show in Italy, a venue favoured by lovers of performance cars. With its distinctive colour-coded exterior, sports interior with grey stained maple veneers, 18-inch alloy road wheels and sophisticated Dynamic Stability Control System, the S-TYPE Sport is a car for the true driving enthusiast.

"Since its launch last year, the distinctively stylish S-TYPE has fuelled a Jaguar sales explosion across the globe." said Jaguar's Managing Director, Jonathan Browning, "The S-TYPE Sport will build on this success by satisfying the needs of predominately younger buyers who demand a more sporty, purposeful, dynamic character, both inside and out."

The Bologna Motor Show in Italy has built up a reputation over the years as an event for lovers of performance cars. Top drivers take part in speed events held within the show grounds while in the show's halls the Italian public indulges its passion for beautiful and powerful cars. "It is the ideal environment," says Jonathan Browning, "to show the new face of Jaguar: youthful, bold, stylish - and with spirited performance. That's why we chose Bologna to introduce the new S-TYPE Sport, a car that embodies all those qualities. We think it will capture the imagination not only of the Italians, but car enthusiasts across Europe."

The S-TYPE Sport, subtly restyled to appeal to younger drivers, will be available with the 240 bhp three-litre 24 valve, four cam V6 or 281 bhp 32 valve, four cam four-litre V8 power unit. In both three and four-litre versions, the S-TYPE Sport offers a superb combination of enhanced specification and value for money. Developed by a young team of Jaguar designers, the S-TYPE Sport reflects the tastes of their generation, with a 'dechromed' body and an exciting wheel design the keynote items in its exterior styling.

The car's interior is also influenced by young tastes, with darker tones and sports leather seats emphasising its sporting spirit and contemporary feel. In line with the performance aspects of the Sport name, both three and four-litre versions are equipped with Dynamic Stability Control, while the four-litre car also has Jaguar's well-respected Computer Active Technology Suspension (CATS) as a standard fitting.

The Sport is immediately recognisable by its fully colourcoded exterior, which emphasise S-TYPE's sculpted,
flowing lines. The grille surround, bumper blades and
number plate plinth are colour keyed to the body in a
range of five metallic colours - 'Anthracite' (black),
'Carnival' (red), 'Emerald' (green), 'Pacific' (blue) and
'Platinum' (silver) - replacing the chrome components of
the standard car. Both versions are fitted with front fog
lamps as standard. These subtle but effective changes give
a whole new slant on the S-TYPE's appearance, with the
'Anthracite' model offering a certain 'stealth-like' appeal.
The identity of the Sport model is confirmed by a unique
bonnet badge.

The S-TYPE Sport's visual impact is further enhanced by 8 x 18-inch 'Monaco' alloy wheels from the company's R Performance Options range. The seven-spoke BBS 'Monaco' wheels are of a modular, two-piece construction, similar to that used in racing, with die cast and spun rims for greater strength. The fixing screws are titanium - one neatly concealing the valve. Pirelli's high performance P Zero 245/40 tyres provide excellent grip and give the Sport a distinctive road presence and steering feel. The Sport's wheels have a silver finish unique to this model.



Inside, the performance theme is continued by the choice of dark tones for the upper facia moulding, the door top rolls, carpets and mats. This contemporary theme is carried through to the wood veneers, which are in grey-stained bird's-eye maple, a finish first used on the XKR 'Silverstone' limited edition. Leather sports seats in a choice of four colours - 'Almond', 'Cashmere', 'Pewter' and 'Warm Charcoal'- are standard fitment. A leather covered steering wheel is also standard.

lan Callum, Jaguar's Director of Design, who oversaw the efforts of the young styling team, is pleased with the results. "They have created a car with attitude," he commented, "and that's the kind of youthful approach we wanted to expand the appeal of the S-TYPE. Just as we developed the looks of the XK8 to create the purposeful XKR, we were determined to give the S-TYPE that same impact. I wanted it clean and mean, and that's what the team delivered."

In terms of the driving experience, the S-TYPE Sport benefits from the improvements introduced into the S-TYPE range for the 2001 model year. These include Dynamic Stability Control (DSC), which links the anti-lock, traction-control and steering systems to control the onset of oversteer by automatically applying the brakes to a combination of any of the four wheels.

Also introduced for 2001 is a new ZF power steering system, which combines improved steering feel with lower noise levels and a reduction of vibration at the wheel. The ZF system is an electronically-controlled speed-proportional design that combines ease of low-speed manoeuvrability with excellent feel at higher speeds. Detailed changes to the engine management systems of both V6 and V8 engines reduce warm-up time (for optimum catalyst performance and reduced emissions). Idling speed/smoothness and throttle response, both at take off and in normal driving, are also improved.

The four-litre Sport is fitted as standard with Jaguar's unique adaptive damping system - the Computer Active Technology Suspension (CATS) system, similar to that fitted to supercharged Jaguar XKR sports and the XJR saloon models. CATS optimises ride and handling by using uprated springs to increase roll stiffness, and two-stage adaptive dampers under electronic control for ride refinement. The CATS dampers have two sets of characteristics under the control of an ECU. Vertical accelerometers on the bulkhead and in the luggage compartment, a lateral accelerometer within the underbonnet engine-control module housing and a brake switch.

These provide sensor inputs that enable the ECU to adjust the damper settings to suit the driving conditions in micro-seconds, thus optimising ride and handling. The result is a unique combination of agile handling, outstanding ride comfort and driver control.

As well as adding an individual style to the S-TYPE, the Sport also offers excellent value for money. At an on-theroad price of £30,600, the Sport 3.0 V6 costs £3,900 more than the standard 3.0-litre S-TYPE. However, the additional equipment included in the Sport specification (silver 18-inch Monaco wheels, metallic paint, leather upholstery, sports seats, floor mats and front fog lamps) represents a value of £4,580, an effective saving to the customer of 14.8 percent.

With an on-the-road price of £38,400, the Sport 4.0 V8 costs £3,050 more than the existing V8-engined S-TYPE. In this case, the additional equipment (CATS, silver 18-inch Monaco wheels, sports seats and floor mats) represents an enhanced of value of £3,605, an effective saving to the customer of 15.4 percent. There is no additional charge on either model for the unique elements of the Sport derivatives.

For further information contact Jaguar Communications and Public Affairs on 02476 203235.



S-TYPE SPORT STANDARD AND OPTIONAL EQUIPMENT

		3.0 V6	4.0 V8
Mechanical			-
Anti-lock braking sys	tem	-	
	nulti-function steering wheel	0	_
CATS	- Computer Active Technology Suspension	0	_
Dynamic Stability Co		_	_=
	gs - driver and front passenger	_	_
Power assisted steeri	ng- speed sensitive, variable ratio	_	_
Spare wheel	- space saver		-
Traction control			
Transmission	- 5 speed manual		
	- 5 speed electronic automatic	0	
Wheels	- unique two piece alloy 8" x 18" Monaco in silver finish		
Exterior			
Automatic headlights			-
Central locking and s	ecurity system with ultrasonic intrusion sensing, radio frequency		
	engine immobiliser (Thatcham approved)		
Door mirrors	- heated	-	-
Door militora	- power fold back	0	0
Front fog lamps	power rota seek		-
Headlamp levelling		-	
Headlamp powerwas	h.	0	0
Heated front windscr		0	0
Heated rear window	with timer	-	
Metallic paint (1)			
	een wipers (only available with electrochromic rear view mirror)	(0)	(0)
Reverse park control		0	0
Sunroof	- glass, electric with tilt and slide	0	_
	badge, colour keyed bumper blades, grille surround and boot plinth		
Interior			
Audio equipment	- Jaguar sound system with 4 twin cone speakers, EON RDS, PTY, TA and automatic	750	0266
	volume control, CD compatible	- 1	
	- CD autochanger (6 disc capacity)	0	0
	- Jaguar Premium sound system with 10 speakers, DSP, power amplifier, CD autochanger	0	0
Automatic climate co	ntrol with dual zone system for driver and passenger temperature control with air filtration		
Cupholders	- front		
	- rear	0	0
Electric rear sunbling		0	0
Electrochromic rear view mirror		0	0
First aid kit		0	0
Fold down rear seat ((split 60/40)		
Front seats	- 8 way electrically adjustable		-
Trom seas	- electrically adjustable lumbar support	0	
	- heated	0	0
Illuminated sunvisors	C ACCEPTANT		-
Integrated GSM telep		0	0
Integrated GSM telep	 leather Sport seats, warm charcoal upper facia and door top rolls, grey stained wood veneer 	-	
interior	grey stained wooden gearknob with automatic transmission, flint carpets and flint mats	2.0	
	(pewter interior colour scheme is unchanged)		
Memory pack	 electrically adjustable lumbar support, memory for driver's seat, 		-
V-00-2-1-1	(with entry/exit function), door mirrors and steering column	0	-
Navigation system (2)		0	0
Ski hatch		0	0
Steering column	- electrically adjustable with tilt away		-
Twin trip computer			
Voice activation for a	udio system, telephone and climate control		
(only available with o	ruise control and multi-function steering wheel)	(0)	0
Warning triangle		0	0
Leather steering whe	e		-
Option Packs			
Winter pack	- headlamp powerwash, heated front windscreen, heated front seats	0	0
The state of the s			

[■] Standard ⊙ Optional at extra cost △ Optional at no extra cost □ Not available (⊙) Linked option

⁽¹⁾ Choice of 5 metallic colours: Anthracite, Carnival, Emerald, Pacific and Platinum
(2) Country mapping CD's are available for Austria, Belgium, France, Germany, Italy, Luxembourg, Netherlands, Switzerland and the United Kingdom.

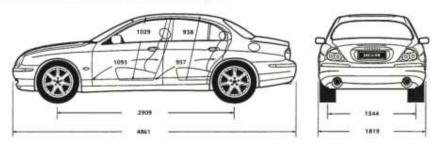
S-TYPE SPORT SPECIFICATIONS

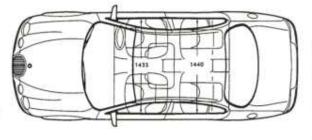
	3.0 V6		4.0 V8	
ENGINE				
Cylinders/valves per cylinder	6/4		8/4	
Bore/stroke - mm	89.0/79.5		86.0/86.0	
Capacity - cc	2967		3996	
Maximum power - DIN BHP (kW)	240 (179)		281 (209)	
EEC PS (kW)	238 (175)		276 (203)	
@ rev/min	@ 6800		@ 6100	
Maximum torque - DIN lb.ft. (Nm)	221 (300)		287 (390)	
EEC lb.ft. (Nm)	216 (293)		279 (378)	
@ rev/min	@ 4500		@ 4300	
Compression ratio :1	10.5		10.75	
Transmission	5 speed manual	5 speed automatic (1)	5 speed automatic	
PERFORMANCE (manufacturer's estimates)				
Acceleration 0-60 mph (0-100 km/h) - sec	6.9 (7.6)	8.0 (8.5)	6.6 (7.1)	
Top speed - mph (km/h)	146 (234)	141 (226)	150 (240)	
FUEL CONSUMPTION (2)				
Urban - mpg (l/100km)	17.1 (16.5)	17.4 (16.3)	16.0 (17.6)	
Extra urban - mpg (l/100km)	34.7 (8.1)	34.3 (8.2)	30.7 (9.2)	
Combined - mpg (l/100km)	25.2 (11.2)	25.2 (11.2)	23.0 (12.3)	
Carbon dioxide emissions g/km	270	285	295	
Tank capacity - gals (Ltr) approx. (incl. 5 Ltr reserve)	15.0 (69.5)	15.0 (69.5)	15.0 (69.5)	
WEIGHT (3)				
Kerb weight - Ib (kg)	3678 (1668)	3793 (1720)	3859 (1750)	
Gross vehicle weight - lb (kg)	4745 (2152)	4831 (2191)	4873 (2210)	
Permissible trailer load, braked - 1b (kg)	4079 (1850)	4079 (1850)	4079 (1850)	
WHEELS/TYRES				
Wheel type	Monaco Alloy 8" x 18" Silver		Monaco Alloy 8" x 18" Silver	
Tyre size	245/40 ZR18		245/40 ZR18	
Turning circle - ft. (m)	40 ft 7" (12.4)		40 ft 7" (12.4)	
Boot volume - cu.ft. (VDA I)	13.1 (370)		13.1 (370)	

(1) Option available at extra cost

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 (2) The fuel economy figures were obtained in tests carried out in line with the Passenger Car Fuel Consumption Amendment Order 1996 (Reflecting EU Directive 1999/100 EEC fuel consumption test cycle). These figures were correct at the time of going to press.
 (3) Please consult your dealer for details of changes associated with option fitment.
 Kerb weights reflect vehicles to standard specifications. Optional extras increase weight.

DIMENSIONS







Note: The dimension details refer to a normal car but may vary marginally from car to car due to design and production tolerances. The nominal condition has been used wherever possible. Please consult your dealer for details of changes associated with option fitment.























