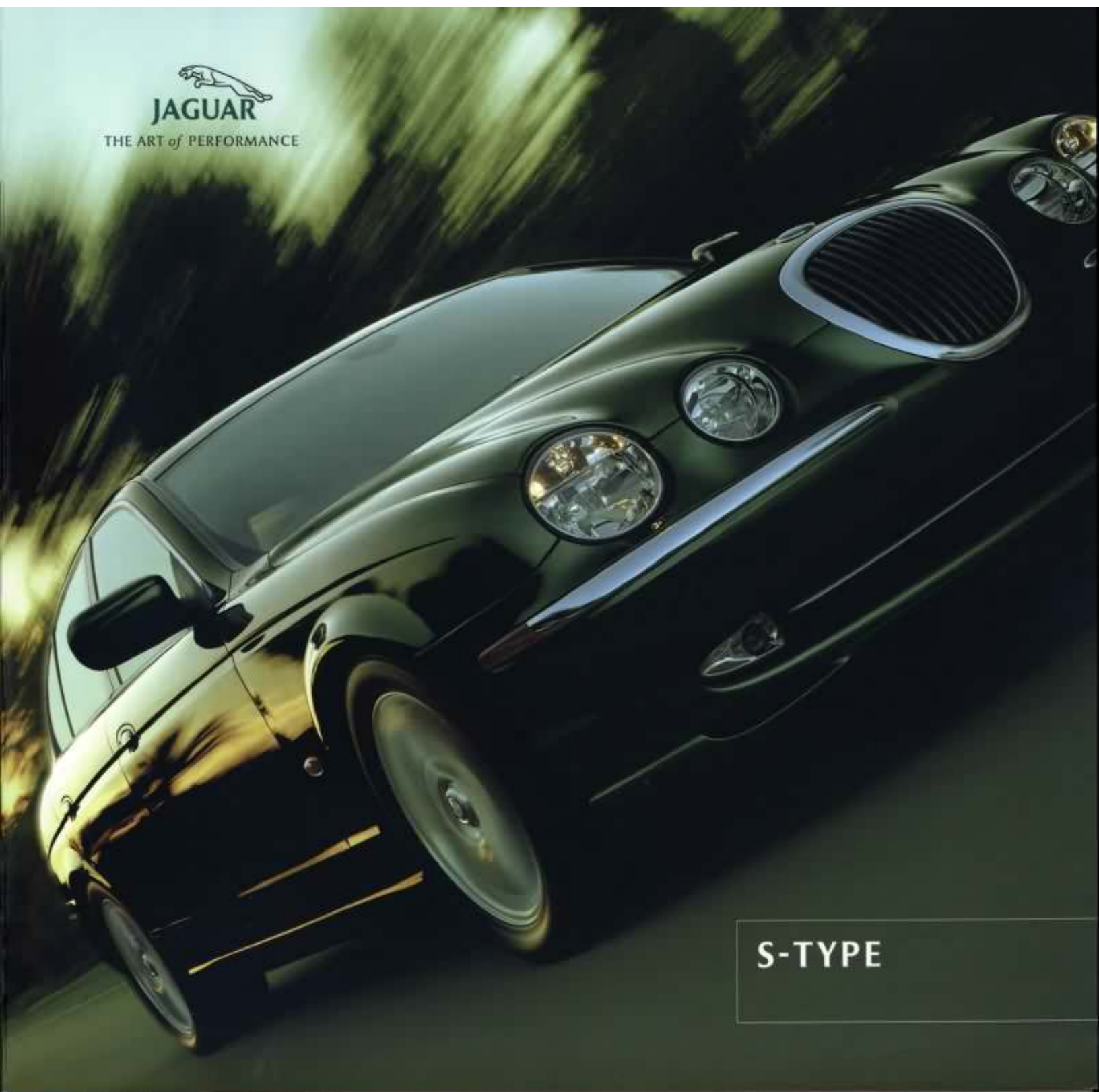




JAGUAR

THE ART *of* PERFORMANCE



S-TYPE



The voice activation system allows you to change the interior temperature, make a phone call or select a radio station by using simple voice commands.



With the S-TYPE's navigation system, route finding has never been easier. Giving both voice and visual guidance, it directs you to your destination, counting you down to the next turn or action.



The system is very flexible; you can input motorway numbers and junctions, even house numbers as destination points, or select from recent destinations.

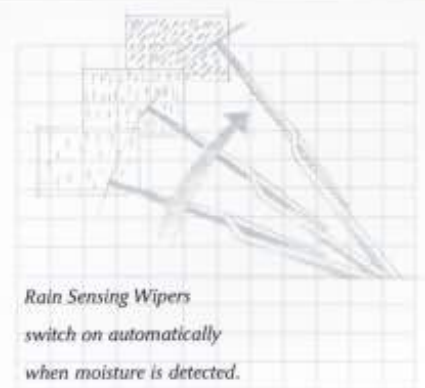
You can tailor your route to minimise time or distance, avoid motorways and include areas of interest. If you miss a turn, the system calculates a new route.

JAGUAR

ON COURSE
FOR YOUR
DESTINATION



The convenient steering wheel mounted controls let you operate the audio and in-car phone systems. The phone can also be operated from a keypad just below the audio system controls. And when you're manoeuvring, the reverse park control helps you fit into tight spaces with precision.



JAGUAR

S-TYPE

3.0 LITRE V6

PRACTICALITY
IN A FINER FORM

The S-TYPE V6 provides 8-way electrically adjustable front seats; the power-adjusted steering column cleverly tilts away to make entries and exits even easier.



The 60/40 split folding rear seat, with optional ski hatch, gives extra versatility. Enjoy the outstanding quality of an audio system purpose-designed for your elegant surroundings.









J A G U A R

S-TYPE

3.0 LITRE V6 SE

CREATED BY
PERFECTIONISTS

Whichever S-TYPE you choose, you can create exactly the look you desire from a choice of interiors.

With leather seat trim and an elegant wood and leather steering wheel, the S-TYPE V6 SE has special touches of luxury. An electric sunroof is standard. The front seats have 10-way power adjustment, including lumbar support. There is also a 2-position memory for the driver's seat, door mirrors and steering column.

The new Sport Option Pack includes 17" Sport or 18" two piece Monaco alloy wheels, Sport seats and Warm Charcoal upper environment along with Flint carpets. Jaguar's Computer Active Technology Suspension (CATS) optimises handling and ride quality.







High technology integrates seamlessly with wood and leather. You're surrounded by luxury in the S-TYPE V8. You can choose from options such as the Jaguar Premium sound system to enhance your entertainment.



But nothing can match the entertainment of the V8 engine. Muscular power, deceptively smooth and quiet, finely controlled. With cruise control, and the refined 5-speed electronic automatic transmission, the miles melt away.

JAGUAR

S-TYPE

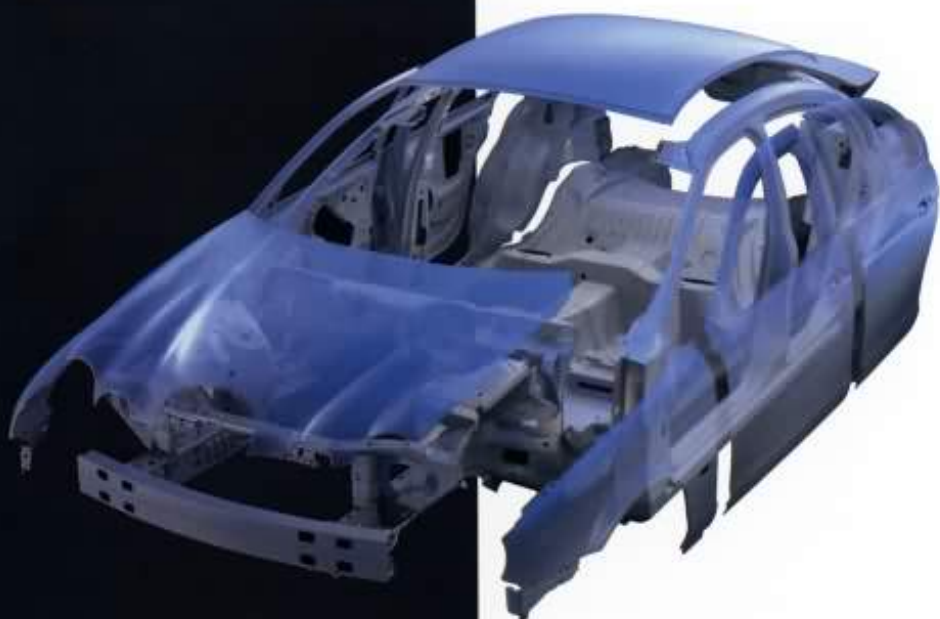
4.0 LITRE V8

PERFORMANCE
RELATED PLAY

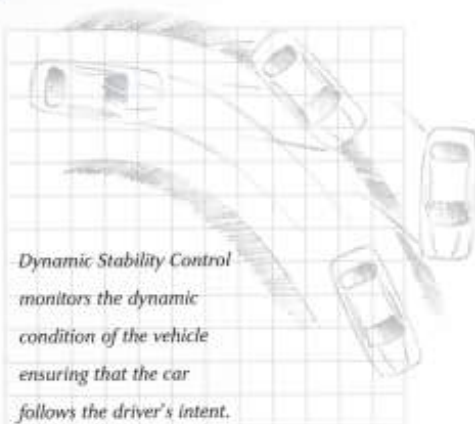
The immense rigidity of the S-TYPE's body gives the highest levels of refinement. Driving over rough roads, you hardly notice the bumps. Cruising at speed, there's barely a hint of wind noise.

J A G U A R

QUIET
STRENGTH



Jaguar's Dynamic Stability Control system (DSC) monitors the dynamic condition of the vehicle. If oversteer is imminent, brake pressure is instantly applied to an individual wheel front or rear, ensuring that the car follows the driver's intent.



Dynamic Stability Control monitors the dynamic condition of the vehicle ensuring that the car follows the driver's intent.

S-TYPE is built to stand the test of time; 25% of all body components are high strength steel. For corrosion resistance, 85% of panels (by weight) are zinc coated steel.



BY APPOINTMENT TO
HER MAJESTY QUEEN ELIZABETH II
MANUFACTURERS OF JAGUAR AND JAGUAR CARS
JAGUAR CARS LIMITED COVENTRY



BY APPOINTMENT TO
HER MAJESTY QUEEN ELIZABETH II
THE DUKE OF MONTBATEL
MANUFACTURERS OF JAGUAR AND JAGUAR CARS
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JAGUAR CARS LIMITED COVENTRY



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Jaguar Cars Limited is constantly seeking ways to improve the specification, design and production of its vehicles and alterations take place continually.

Whilst every effort is made to produce up to date literature, this brochure should not be regarded as an infallible guide to current specifications, nor does it constitute an offer for the sale of any particular vehicle.

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THE ART of PERFORMANCE

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SAATCHI&SAATCHI

S-TYPE provides exceptional levels of protection. Twin front airbags operate together with the front seatbelt pretensioners in a forward impact. Side airbags - located within the front seats so that they are always in the correct position - help protect the head and thorax.

ACCESSORIES

The S-TYPE's comprehensive range of accessories are designed uniquely for your Jaguar.

You will find the very latest in technological advances as well as alloy wheels and other styling features to enhance your car.

Touring is made easier with a versatile range of roof and boot stowage systems



and completes an extensive range of leisure related accessories from tow bars to cycle/mountain bike holders.

Enjoy the choice; and the hallmark of Jaguar quality.

Ask your Jaguar dealer for the S-TYPE Accessories brochure.

JAGUAR FINANCIAL SERVICES

Jaguar Financial Services offer a range of finance and insurance plans tailored to provide maximum choice and flexibility. You'll be as impressed with the finance as you are with the car.

Your Jaguar dealer will match your personal or business requirements to the most appropriate finance plan, provide you with quotations and process your application.



Jaguar Financial Services may not be available in some countries.

A consistent leader in motorsport, Jaguar is now competing in Formula One with an 800-plus bhp V10-engined racing car.

JAGUAR



R PERFORMANCE OPTIONS

The S-TYPE offers further opportunities to celebrate the Art of Performance. R Performance Options offer a bolder visual statement, with a hint of exclusivity.

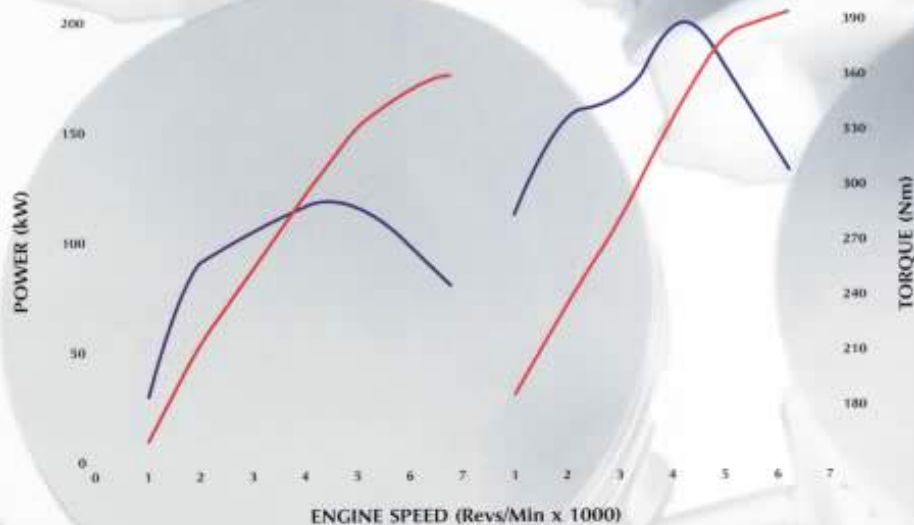
JAGUAR

THE HEART
OF THE
JAGUAR S-TYPE:
POWER,
REFINEMENT
AND EFFICIENCY



3.0 LITRE AJ-V6

4.0 LITRE AJ-V8



— POWER
— TORQUE



The S-TYPE's all-aluminium 3.0 litre AJ-V6 is the latest of a new generation of Jaguar engines.

The 4.0 litre AJ-V8 engine is among the leading power units in its class, delivering superb performance feel.



SPECIFICATIONS	3.0 V6	3.0 V6 Special Equipment ("SE")	4.0 V8
ENGINE			
Cylinders/valves per cylinder	6/4	6/4	8/4
Bore/stroke - mm	89.0/79.5	89.0/79.5	86.0/86.0
Capacity - cc	2967	2967	3996
Maximum power - DIN BHP (kW)	240 (179)	240 (179)	281 (209)
EEC PS (kW)	238 (175)	238 (175)	276 (203)
@ rev/min	@ 6800	@ 6800	@ 6100
Maximum torque - DIN lb.ft. (Nm)	221 (300)	221 (300)	287 (390)
EEC lb.ft. (Nm)	216 (293)	216 (293)	279 (378)
@ rev/min	@ 4500	@ 4500	@ 4300
Compression ratio :1	10.5	10.5	10.75
Transmission	5 speed manual	5 speed automatic	5 speed automatic
PERFORMANCE (manufacturer's estimates)			
Acceleration 0-60 mph (0-100 km/h) - sec	6.9 (7.6)	8.0 (8.5)	6.6 (7.1)
Top speed - mph (km/h)	146 (234)	141 (226)	150 (240)
FUEL CONSUMPTION *			
Urban - mpg (l/100km)	17.1 (16.5)	17.4 (16.3)	16.0 (17.6)
Extra urban - mpg (l/100km)	34.7 (8.1)	34.3 (8.2)	30.7 (9.2)
Combined - mpg (l/100km)	25.2 (11.2)	25.2 (11.2)	23.0 (12.3)
Carbon dioxide emissions g/km	270	285	295
Tank capacity - gals (Ltr) approx. (incl. 5 Ltr reserve)	15.0 (69.5)	15.0 (69.5)	15.0 (69.5)
WEIGHT**			
Kerb weight - lb (kg)	3678 (1668)	3793 (1720)	3859 (1750)
Gross vehicle weight - lb (kg)	4745 (2152)	4831 (2191)	4873 (2210)
Permissible trailer load, braked - lb (kg)	4079 (1850)	4079 (1850)	4079 (1850)
WHEELS/TYRES			
Wheel type	Classic Alloy 7" x 16"	Dynamic Alloy 7.5" x 16"	Dynamic Alloy 7.5" x 16"
Tyre size	225/55 ZR16	225/55 ZR16	225/55 ZR16
Turning circle - ft. (m)	40 ft 7" (12.4)	40 ft 7" (12.4)	40 ft 7" (12.4)
Boot volume - cu.ft. (VDA l)	13.1 (370)	13.1 (370)	13.1 (370)

* The fuel economy figures were obtained in tests carried out in line with the Passenger Car Fuel Consumption Amendment Order 1996. These figures were correct at the time of going to press.

** Please consult your dealer for details of changes associated with option fitment.
Kerb weights reflect vehicles to standard specifications. Optional extras increase weight.

*This brochure describes the general features of the S-TYPE Saloon range.
However, specifications and availability do vary from country to country and
it is therefore essential to refer to your dealer for specific details of the cars available in any particular country.*

STANDARD AND OPTIONAL EQUIPMENT		V6	V6 SE	V8
Mechanical				
Anti-lock braking system		■	■	■
Cruise control with multi-function steering wheel		○	■	■
CATS	- Computer Active Technology Suspension, only available with 17" or 18" wheels	(○)	(○)	(○)
Dynamic Stability Control		■	■	■
Front and side airbags	- driver and front passenger	■	■	■
Power assisted steering	- speed sensitive, variable ratio	■	■	■
Spare wheel	- full size	○	○	○
	- space saver	■	■	■
Traction control		■	■	■
Transmission	- 5 speed manual	■	△	□
	- 5 speed electronic automatic	○	■	■
Wheels	- cast alloy 7" x 16" Classic	■	□	□
	- cast alloy 7.5" x 16" Dynamic	□	■	■
	- cast alloy 7.5" x 16" Spirit	○	○	○
	- cast alloy 7.5" x 17" Sport	○	○	○
	- two piece alloy 8" x 18" Monaco	○	○	○
Exterior				
Automatic headlights		■	■	■
Central locking and security system with ultrasonic intrusion sensing, radio frequency remote control and engine immobiliser (Thatcham approved)		■	■	■
Door mirrors	- heated	■	■	■
	- power fold back	○	○	○
Front fog lamps		○	■	■
Headlamp levelling		■	■	■
Headlamp powerwash		○	○	○
Heated front windscreen		○	○	○
Heated rear window with timer		■	■	■
Metallic paint		○	△	△
Rain sensing windscreen wipers (only available with electrochromic rear view mirror)		(○)	(○)	(○)
Reverse park control		○	○	○
Sunroof	- glass, electric with tilt and slide	○	■	■
Interior				
Audio equipment	- Jaguar sound system with 4 twin cone speakers, EON RDS, PTY, TA and automatic volume control, CD compatible	■	■	■
	- CD autochanger (6 disc capacity)	○	○	○
	- Jaguar Premium sound system with 10 speakers, DSP, power amplifier, CD autochanger	○	○	○
Automatic climate control with dual zone system for driver and passenger temperature control with air filtration		■	■	■
Cupholders	- front	■	■	■
Electric rear sunblind		○	○	○

		V6	V6 SE	V8
Interior continued				
Electrochromic rear view mirror		○	○	○
First aid kit		○	○	○
Footwell rugs	- carpet mats	○	○	○
Fold down rear seat (split 60/40)		■	■	■
Front seats	- 8 way electrically adjustable	■	■	■
	- electrically adjustable lumbar support	○	○	○
	- heated	○	○	○
Illuminated sunvisors		■	■	■
Integrated GSM telephone system		○	○	○
Interior trim	- cloth seats	■	△	△
	- leather seats	○	■	■
	- leather Sport seats, only available with leather seat option	(○)	○	○
Ivory leather (1)		○	○	○
Memory pack	- electrically adjustable lumbar support, memory for driver's seat, (with entry/exit function), door mirrors and steering column	○	■	■
Navigation system (2)		○	○	○
Ski hatch		○	○	○
Steering column	- electrically adjustable with tilt away	■	■	■
Twin trip computer		■	■	■
Voice activation for audio system, telephone and climate control (only available with cruise control and multi-function steering wheel)		(○)	○	○
Warning triangle		○	○	○
Wood/leather steering wheel (including wooden gearknob with automatic transmission)		○	■	■
Option Packs				
Sport packs (3)	- 17" Sport alloys, CATS, Sport seats, warm charcoal upper facia and door top rolls, flint carpets and flint mats (Pewter interior colour scheme is unchanged)	(○)	○	○
	- 18" Monaco alloys, CATS, Sport seats, warm charcoal upper facia and door top rolls, flint carpets and flint mats (Pewter interior colour scheme is unchanged)	(○)	○	○
Winter pack	- headlamp powerwash, heated front windscreen, heated front seats	○	○	○

■ Standard ○ Optional at extra cost △ Optional at no extra cost
□ Not available (○) Linked option

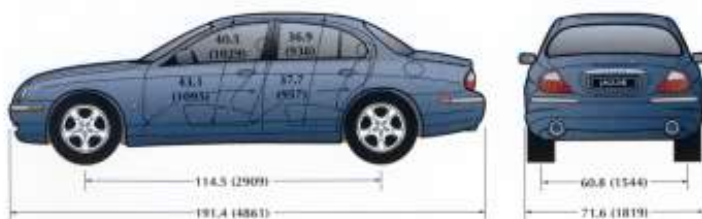
(1) Ivory trim not available with Sport seats or Sport packs.

(2) Country mapping CD's are available for Austria, Belgium, France, Germany, Italy, Luxembourg, Netherlands, Switzerland and the United Kingdom.

(3) Only available with leather seat option

Note: 3.0 V6 SE is known as Executive in Ireland.

DIMENSIONS



Note: The dimension details refer to a nominal car but may vary marginally from car to car due to design and production tolerances. The nominal condition has been used wherever possible.

SOLID & METALLIC PAINTS

The colours are intended to serve primarily as a guide and while they approximate to the actual shades they should not be utilised for paint matching or for any other purpose where complete accuracy is essential.



BRITISH RACING GREEN
solid



WESTMINSTER
solid



WHITE ONYX
solid



ANTHRACITE



CARNIVAL



EMERALD



MISTRAL



PACIFIC



PLATINUM



ROMAN BRONZE



SAPPHIRE



SEAFROST



TITANIUM



TOPAZ

Jaguar Cars Ltd., reserve the right to alter or withdraw any colour finish or trim without notice.



Cloth - Almond



Leather - Pewter



Sport Leather - Warm Charcoal



Cloth - Almond



Leather - Pewter



Sport Leather -
Cashmere

INTERIOR TRIM

ALMOND CLOTH



MINK or WARM CHARCOAL

CASHMERE CLOTH



SABLE or WARM CHARCOAL

PEWTER CLOTH



GRANITE

WARM CHARCOAL CLOTH



WARM CHARCOAL



BIRDS EYE MAPLE VENEER

ALMOND LEATHER



MINK or WARM CHARCOAL

CASHMERE LEATHER



SABLE or WARM CHARCOAL

PEWTER LEATHER



GRANITE

WARM CHARCOAL LEATHER



WARM CHARCOAL

IVORY LEATHER



SABLE or WARM CHARCOAL

WHEEL STYLES



7" x 16" Classic Wheel



7.5" x 16" Spirit Wheel



7.5" x 16" Dynamic Wheel



7.5" x 17" Sport Wheel



8" x 18" Monaco Wheel

CLOTH & LEATHER TRIMS

The interior theme adopts an upper and lower environment contrast colour split. Please consult your dealer for further colour/trim information when Warm Charcoal is chosen as a contrast colour to Ivory, Almond or Cashmere.

To examine the actual quality of Jaguar upholstery materials please consult your Jaguar dealer's colour and upholstery guide.

For full details of available colour/trim combinations and extra costs for upholstery materials (where applicable), please consult your dealer and the current Price List.

JAGUAR

S-TYPE



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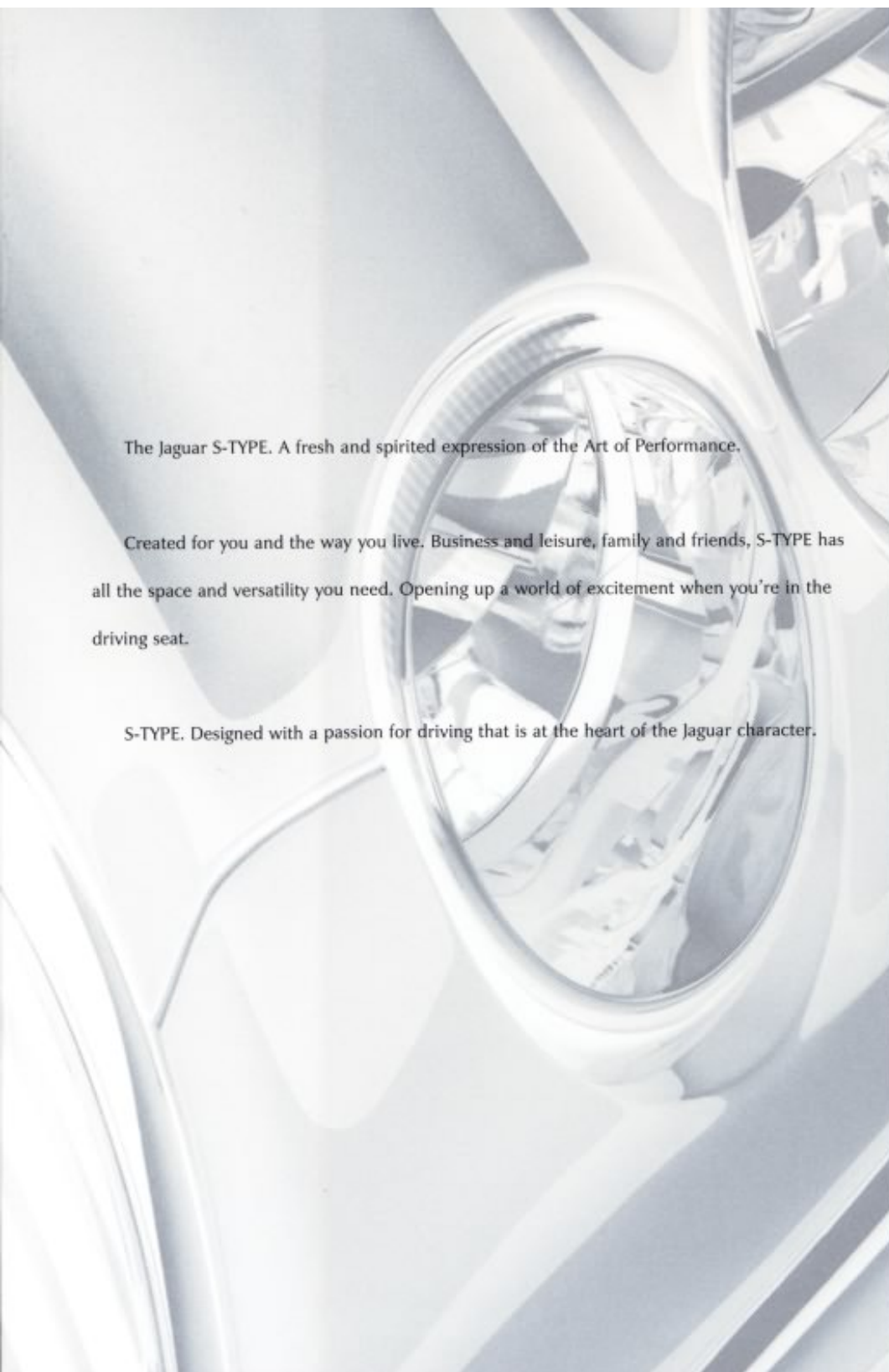
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Colour and trim

**Standard and optional features at a glance*

*The equipment list at the rear can be folded out
for easy reference whilst viewing this brochure.*







J A G U A R

THE ART
OF PERFORMANCE

The Jaguar S-TYPE. A fresh and spirited expression of the Art of Performance.

Created for you and the way you live. Business and leisure, family and friends, S-TYPE has all the space and versatility you need. Opening up a world of excitement when you're in the driving seat.

S-TYPE. Designed with a passion for driving that is at the heart of the Jaguar character.







J A G U A R

DRIVING
PASSION



S-TYPE is boldly individual.
Distinctive and authoritative;
unmistakably a Jaguar.



Discover the power of the 3.0 litre
V6 and 4.0 litre V8 Jaguar engines.
Deceptively quiet. Unleashing thrilling
energy on demand.



Experience handling that is
supremely well balanced. Enjoy ride
quality that makes the longest journey
pass like a dream.

S-TYPE. It was made for you.
Drive it.

J A G U A R

TECHNOLOGY
WITH THE
HUMAN TOUCH

Within the elegant, comfortable interior of the S-TYPE, Jaguar technology makes everything effortless.

Low light levels activate the automatic headlamps, rain sensing wipers switch on automatically when moisture is detected and the electrochromic rear view mirror quickly dims to protect from headlamp glare.

Because the S-TYPE is designed for individuals, the automatic climate control system provides separate temperature controls for the driver and front seat passenger.

