



T H E N E W

Two-point-four

L I T R E

J A G U A R

The NEW *2.4* Litre JAGUAR

ABRIDGED SPECIFICATION

ENGINE. Six cylinder 2.4 litre Jaguar XK series with 70" twin overhead camshafts driven by 2-stage duplex roller chain; 83 mm. bore x 76.5 mm. stroke; 2483 c.c. developing 112 b.h.p.; cooling by pump with by-pass thermostat control. Compression ratio 7 or 8:1; twin Solex carburettors.

TRANSMISSION. Four-speed synchromesh gearbox. Centrally positioned gear-shift lever. 9" single dry plate clutch. Hardy Spicer propeller shaft.

SUSPENSION. Independent front suspension by coil springs and wishbones. Rear by cantilever half-elliptic springs. Girling telescopic dampers front and rear.

BRAKING. Powerful Lockheed "Brakemaster" servo-assisted brakes with 11½" diameter drums. Friction lining area 156.8 sq. in.

STEERING. Burman re-circulating ball type steering with 17" diameter adjustable steering wheel.

FUEL SUPPLY. S.U. electric fuel pump. Tank capacity 13.5 Imperial gallons.

ELECTRICAL EQUIPMENT. Lucas 12-volt 51 amp-hour battery. Double dipper headlamps. Wing lamps incorporating flashers. Stop light, reverse light, panel light, interior light, twin blended-note horns, screen wipers.

INSTRUMENTS. 5in. diameter, 120 m.p.h. speedometer; ammeter; oil pressure gauge; water temperature gauge; fuel gauge.

BODY. Full 5-seater, all steel, constructed integrally with frame, fully adjustable front bucket seats, upholstered in finest Vaumol leather over Dunlopillo. Three cubby holes, polished walnut instrument panel and interior garnishings, ashtrays, and sun visors.

LUGGAGE ACCOMMODATION. Very large luggage locker of 13.5 cubic feet capacity.

WHEELS & TYRES. Pressed steel bolt-on disc wheels fitted with Dunlop 6-40 x 15 tyres.

PRINCIPAL DIMENSIONS.

WHEEL BASE 8' 11½"; TRACK FRONT 4' 6½"; TRACK REAR 4' 2½"; OVERALL LENGTH 15' 0½"; OVERALL WIDTH 5' 6½"; OVERALL HEIGHT 4' 9½"; TURNING CIRCLE 33' 6"; GROUND CLEARANCE 7"; DRY WEIGHT 25 cwt. (approx.)

SPECIAL EQUIPMENT MODEL

To the motorist demanding the utmost in specification, the Special Equipment Model will make instant appeal. Identified by its handsome Jaguar radiator mascot, the Special Equipment Model is fitted with an interior heater and padded centre armrest in the rear compartment. Windscreen washers offer added safety, and twin foglamps, individually adjustable, are fitted. The interior lights are operated automatically by the doors and a five-inch diameter engine revolution counter, electric clock and cigar lighter are added to the instrument panel equipment. The already high finish of the engine is further enhanced by brilliantly polished black vitreous enamelled twin exhaust manifolds.

The new 2.4 litre Jaguar will be publicly exhibited for the first time at the Earl's Court Motor Show on October 19th, and thereafter in the showrooms of Jaguar Distributors and Dealers who will gladly supply literature and information.

STANDARD MODEL £895 (with purchase tax £1,269.0.10)
SPECIAL EQUIPMENT MODEL £916 (with purchase tax £1,298.15.10)

A new Jaguar Masterpiece

WITH

- Compact overall dimensions
-
- Full 5-seater body
-
- Famous XK engine
-
- 100 m.p.h. performance
-
- Superb roadholding and braking
-
- Generous luggage accommodation
-
- Economical fuel consumption

To the already famous range of Jaguars exemplified by the Mark VII and XK140 models, comes the 2.4 litre Jaguar saloon, a brilliant newcomer in which will be found the embodiment of all the highly specialised technical knowledge and engineering achievement that have gained for the name of Jaguar the highest international repute. For over four years Jaguar engineers and technicians have worked to produce, not simply a new model, but an entirely new car of such outstanding merit as to be worthy of presentation to a world which has for long been accustomed to expect great things from Jaguar. How well they have succeeded is made manifest by the specification and performance of the 2.4 litre, a car which derives its character and breeding from every reward of Jaguar endeavour, every phase of Jaguar achievement and every lesson learned in the hard school of international racing. In its outward appearance, the unmistakable Jaguar line of grace is seen with lesser, more compact overall dimensions than those of the Mark VII, yet the interior has been so skilfully planned that full accommodation for five persons is provided and further provision made for generous luggage accommodation. As its

name implies, the "Two-point-Four" is powered by an engine of 2.4 litres capacity and is the latest development of the famous six-cylinder, double overhead camshaft, twin carburettor XK engine which, in engineering circles throughout the world, is acclaimed as the most advanced high efficiency production engine in existence. With a power output of 112 brake horsepower and a power/weight ratio of 90 brake horsepower per ton, phenomenal acceleration is placed at the driver's command and, if desired, a maximum speed of over 100 m.p.h. reached with the ease, silence and refinement which are amongst the inimitable characteristics of every Jaguar. Allied to these characteristics are superb roadholding and braking qualities inseparable from all Jaguar cars. To those motorists whose desire for a car of compact dimensions is a matter of personal preference the opportunity is at last presented, not only for satisfying that desire, but for gratifying a natural wish to own a car, the mere possession of which indicates insistence on owning nothing but the best... a Jaguar.



STANDARD MODEL £895
(with purchase tax £1,209.0.10)
SPECIAL EQUIPMENT MODEL £910
(with purchase tax £1,290.15.10)



Grace... Space... Pace... JAGUAR