



INDIVIDUALITY

DISTINCTION

FOREWORD

At a time when so many manufacturers are slavishly emulating our American cousins in the standardisation of appearance as well as methods of manufacture, we are particularly proud to offer a range of cars which is utterly English in its exclusive beauty, refinement and quality.

Swallow Coachwork provides, in a unique measure, just that outlet for individual expression of taste which so many discriminating motorists desire.

Equally, there is built into every part of Swallow Coachwork that high standard of craftsmanship which alone ensures real and lasting satisfaction—which gives every Swallow owner that feeling of genuine pride in his car—at all times—at all places—wherever he may go.

OPTIONAL EXTRAS

Pressed Steel Luggage Carrier	-	£1. 12. 6.
Spring Steering wheel (colour as desired)		
Swift model	- - - -	£2. 5. 0.

SPLINTEX SAFETY GLASS

Swift Swallow, All round	- -	£3. 10. 0.
Windscreen only		£1. 10. 0.

Radiator muff (all models)	- -	16. 6.
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Hobson's Telegauge (Petrol gauge)	-	£2. 9. 6.
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Bosch Note Horn (British Manufacture)	- - - -	£1. 7. 6.
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Carella Umbrella in colour to match car, complete, fitted neatly to inside of door	- - - -	£1. 1. 0.
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Lucas Dipper and Switch for head lights	- - - -	£1. 7. 6.
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Eight-day clock	- - - -	£2. 2. 0.
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Spot light adjustable and chromium plated, with plain or fog lens	-	£1. 5. 0.
Fitting	7/6 extra.	

Wilmot Electric Direction Indicators		£1. 15. 0.
Fitting	12/6 extra.	

Chromium plated double bar bumpers	- - - -	£4. 15. 0.
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ERRATA

The Pressed Steel Luggage Carrier, Lucas Dipper and Switch for head lights, and Eight-day clock should be deleted as these are standard equipment on the car. Safety Glass (All round) should be £3. 15s. and not £3. 10s. The price of Hobson's Telegauge should read £2. 19s. 6d. and not £2. 9. 6d. In addition a "Pytchley" flush-fitting Sliding Roof is available at the special net price of £7. 10s.

SWIFT

SWALLOW

“Beauty which delights the eye and



SWIFT SWALLOW 10 H.P. SPORTS SALOON

This charming car combines, in a unique measure, the exclusive beauty of Swallow Coachwork with the outstanding quality and performance for which the Swift is justly famous. Here, indeed, is a car which will give real and lasting satisfaction.

SPECIFICATION

CHASSIS. 10 h.p. Swift Sports chassis with four-speed gear box. Wire wheels with Dunlop oversize tyres 29 ins. by 5.00.

BODY CONSTRUCTION. The frame is of selected ash with aluminium panels. Exceptionally large doors.

INTERIOR FURNISHINGS. These are of polished mahogany with upholstery of real leather in colours to match the exterior finish. The beautiful instrument board contains speedometer, clock, ammeter, ash trays, and oil pressure gauge. Other features include Houbigant Ladies' Companion, Roof Light, Automatic Screen wiper, Mirror—all beautifully finished to match the interior decorations.

THE SEATING provides luxurious comfort for four adults. The sunken floor ensures the maximum leg room.

OTHER FEATURES include Swallow Mascot of striking futuristic design, Licence Holder, etc. All exterior fittings are of chromium finish.

DIMENSIONS

Width of body -	-	-	-	45 ins. inside
Centre of backrest to pedal	-	-	-	38 ins.
Overall length of car	-	-	-	77 ins.

PRICE.

Complete to specification	-	-	-	£278
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We reserve the right to amend the specification contained in this Folder from time to time as may be considered necessary for the purpose of improvement.

RANGE OF COLOUR SCHEMES

No less than twelve different combinations of colours are provided. These are as follows:—

DUO COLOUR SCHEMES

Ivory and crimson
Cream and green
Light mole brown and deep suede brown
Ivory and black
Cherry red and maroon
Sky blue and Danish blue
Ivory and violet
Birch grey and battleship grey
Ivory and dark blue
Apple green and deep leaf green

The first-mentioned colour in each case alludes to the body below the waist line, and the latter to the wings, wheels, chassis and head above the waist line.

RELIEF COLOURS

All black and green
All black and red
All ivory and suede brown

The relief colour applies to the waist line and wheel rims. In the case of the all-ivory body, the relief colour applies also to the wings.

All Swallow Coachwork is finished in highly polished cellulose, and every detail of the interior and the exterior is harmonised to create a most artistic "ensemble."

SWIFT SWALLOW

.....compels universal admiration."