

JAGUAR XJ 3·4







Jaguar XJ3·4 Litre

Features

1. 3·4 litre, six cylinder engine.
2. Twin carburettors.
3. Twin overhead camshafts.
4. Viscous coupling cooling fan.
5. Choice of automatic transmission or manual with overdrive.
6. Power-assisted rack and pinion steering.
7. Servo-assisted disc brakes front and rear.
8. Ventilated front discs.
9. Separate front/rear hydraulic brake circuits.
10. Brake pressure differential warning light.
11. Fully independent suspension.
12. Anti-dive front suspension.
13. Wide section, low profile, steel braced, radial ply tyres.
14. Water expellent tread pattern.
15. Wide track and low centre of gravity.
16. Twin fuel tanks in separate compartments.
17. Twin fuel pumps.
18. Inertia operated fuel cut-off.
19. Integral-construction all steel body.
20. Immensely strong centre section.
21. Progressive deformation characteristics designed into front and rear ends.
22. Burst-proof locks on all doors.
23. Child-proof safety catches concealed in rear doors.
24. Fully carpeted interior.
25. Luxury trim throughout.
26. Electrically heated rear window.
27. Large area rear view mirror with secondary anti-dazzle position.
28. Spring loaded break-away holder for rear view mirror.
29. Comprehensive instrumentation.
30. Impact absorbing surround to instrument panel.
31. Rotary switch for main lighting.
32. Rotary switches for heating and ventilating (or optional air conditioning).
33. Additional 'on-off' and directional control of air ducted to rear compartment.
34. Push-push switches for interior light, map reading light, heated rear window and fuel tank change-over.
35. Fibre optic lighting to certain controls.
36. Hazard warning system.
37. Front door radio speakers and mountings for optional rear door speakers.
38. Manual aerial.
39. Inertia-reel front seat belts of one-hand-operation type.
40. Reinforced seat belt anchorages front and rear.
41. Safety-padded seat tops.
42. Safety fuel filler flaps beneath flush fitting caps.
43. Fuel lines routed to minimise chances of damage.
44. Combined ignition switch and steering lock.
45. Energy-absorbing steering-column.
46. Universally jointed upper and lower steering-column.
47. On automatic transmission model, engine starts only if transmission is in 'neutral' or 'park' position.
48. Interior trim treated for fire retardation.
49. Large window areas for good all-round visibility.
50. Large area sidelamps and direction flashers.

Your official Jaguar Distributor or Dealer will be pleased to tell you in detail about the advantages provided by this car's comprehensive specification and features.

Dimensions

Overall length	194.7 in (494.5 cm)
Overall height	54.1 in (137.5 cm)
Overall width	69.7 in (177.0 cm)
Wheelbase	112.8 in (286.5 cm)
Front overhang	32.1 in (81.5 cm)
Rear overhang	49.8 in (126.5 cm)
Front track	58.0 in (147.3 cm)
Rear track	58.6 in (148.8 cm)
Ground clearance (unladen)	7.0 in (17.8 cm)

Optional extras

Choice of radio and tape player equipment.
Rear compartment speakers.
Electrically operated aerial.
Head restraints. Tinted glass.
Rear seat belts.
Chrome plated wheels.
Whitewall tyres.

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JAGUAR

BRITISH LEYLAND BRINGS TOGETHER BRITAIN'S FINEST CARS.



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Introducing the new Jaguar XJ 3·4

If this is your first Jaguar, there is a remote possibility that you may consider the new XJ 3·4 something of a handful.

You may wonder, too, how this new Jaguar model measures up to the other members of the Jaguar range.

In which case, set your mind at rest.

A brief acquaintance with the XJ 3·4 will dispel any doubts forthwith.

Certainly, the power of the impeccably bred XJ 3·4 litre engine is not to be taken lightly.

Coupled as it is, with twin carburettors and twin overhead camshafts.

You will discover that for sheer efficiency and economy of effort this is a power unit with few peers.

Yet for a broad-shouldered car, the XJ 3·4 handles as only a Jaguar can. The response is immediate, effortless and obedient.

Closer inspection will reveal that the standards of comfort, safety and refinement which are the Jaguar hallmark, have not been abandoned in the new XJ 3·4.

So how do its standards vary from other Jaguars?

In no way whatsoever.

A Jaguar is a Jaguar.
At any price.





"The XJ 3·4 is all Jaguar up front.

The power of the headstrong 3·4 engine is kept on tight rein with the gentle but firm control of servo assisted disc brakes front and rear.

The precise rack and pinion steering is power assisted.

Anti dive front suspension combines with wide-section, low profile radial tyres, braced with steel.

The wide track and low centre of gravity assured by the familiar Jaguar profile afford a feeling of being at one with the road which will astound you.

The XJ 3·4 is bred to exhibit the joie de vivre of youth, tempered by the reserve of maturity."





"The origins of the interior leave no room for doubt either, although, at close quarters, you may find the generous proportions of the rear seat surprising, even for a Jaguar.

And it's not until you're on the inside looking out that you begin to appreciate the benefits of the all-round visibility revealed by the large window areas.

The comfort of a Jaguar may be taken for granted.

Drive a Jaguar and the refined practicality of the design asserts its own logic.

What you may have once considered a luxury becomes an essential part of safe, controlled driving as a Jaguar owner."





"By now you'll have realised that such a comprehensive specification could only belong to a car worthy of the name Jaguar.

And for your peace of mind, a Jaguar sets its own standards of safety.

The body is all steel, of integral construction, with an immensely strong centre section.

Progressive deformation characteristics are designed into the front and rear ends.

The fuel system features twin tanks in separate compartments, independent fuel pumps, and inertia operated fuel cut off.

Take the wraps off entirely and the new Jaguar XJ 3.4 has its own statement to make.

The feeling is quite unique."

